

Social Media Smasher Video Series - LinkedIn



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Social Media Smasher Video Course How to use LinkedIn, to build your expert status, expand your brand, and become a thought leader without having to be super outgoing or having to sell. "Discover How You Can Increase Your Expert Status So That You Have Business Professionals Begging You For Your Services! Doing So Will Help You Reach Professionals, Expand Your Brand, Build Strong Business Relationships, and Generate More Kick-Butt Leads For Your Business, Just By Using These Simple, Yet Easy Strategies Within LinkedIn...Starting Today!" This step by step, 7 part video series takes you by the hand and shows you how to properly use LinkedIn, so that you can network the right way effectively. Its time to build your expert status so that you gain trust... and people will in turn want your services or will recommend you to their business friends. Youll learn strategies you can use starting today that will bring you closer to your end goal. Here's a list of this 7 part video series in more detail Video #1 : Introduction to LinkedIn Branding In this specific video, you will learn what you need to do to get started on this journey towards branding yourself as an expert on LinkedIn. Youll also be given an overview of the video series as a whole, how this system works, and what tools you will need to get started. Fortunately, aside from this video series, we will be using completely free resources. Video #2 : Things to Avoid Doing in

LinkedIn and other Roadblocks Did you know that LinkedIn will suspend your account for certain things that you may find acceptable on other social media sites? LinkedIn is a little more professional in the way they do things, so they have rules and regulations that you will want to follow, including etiquette you may want to follow as well. In this video, you learn what to avoid doing first before we move onto the rest of this video series, so that you start positively. Video #3 : Create a Profile that stands out Unfortunately, people will judge a book by its cover and in this case that is you. Who you are trying to reach in terms of audience will determine the way you setup your profile. You see, its easy to just jump in and start putting in all of your credentials like how you write your resume, however you need to do it properly. That is what you will learn in this video. While it is not a hard thing to do, you will want to ensure that it is done right. Video #4 : Branding Yourself and Gaining Expert Status Unfortunately the way people perceive you in society is important. Thus, branding yourself by showing that you are an expert in a certain field must be done correctly, not only through your profile, but through other ways too. In this video, you will learn specific strategies you can start using today, on how to properly brand yourself as an expert in your field so that you can gain trust. Once you have gained peoples trust, you will be well on your way to having credibility in your industry. Video #5 : Smashing Strategy to Start Conversations Communicating with people you dont know is what this is all about. Starting a conversation that starts on the right foot can often be a roadblock if you dont know where to start. In this video, you will learn a cool strategy you can start using right away to start conversations on the right foot so that people see you as an expert in your field, right from the start. Video #6 : Smashing Strategy to Gain Trust and Likes Fast Once you have started a conversation, you will need to end it with people liking you, and you gaining their trust. But how do you go about doing that? How do you gain trust? How do you go one step further to get people to be further interested in what you have to offer? In this specific video you will learn how to do just that, with easy to implement strategies that you can start doing today. Video #7 : Smashing Strategy to Build Strong Relationships Alright, so youve gotten to a point where you can create conversations with people you dont know, gain their trust, and be seen as an expert. Now you need to keep those relationships and grow them further into business relationships. In this specific video, you will learn an easy but cool strategy to growing those relationships to a more personal level, which can have a huge impact on not only your business but much more. Social Media Smasher Video Tutorials Video Format - Flash, AVI (source) Download File Size - 313 MB Includes Sales Page, Download Page,Sales Page w/Video Demo,

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