

Blog In A Box



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Welcome to Blog In A Box! You will find all sorts of blog related items inside to help you get started on your own blog within minutes. Be sure to read everything included thoroughly to grasp a better understanding of 'Blogging' in general and to get more advanced tips on how to create your blog either using one of the blog scripts included or using a popular web-based blog site like Blogger. Make sure that you are connected to the internet before you use Blog In A Box as much of the content is only accessible this way. All areas of this ebook can be reached through the Table of Contents on the left. There are several different reasons that starting your own blog can benefit you and your online business:

BLOGGING IS POPULAR It has been said that "blogging" will be the new trend for 2004. It's easy to see why. Everyday more and more internet users log onto the internet in search of good, solid information they can use. And they want it for FREE. Blogging is an easy and effective way to provide it while expanding your customer base seamlessly and getting targeted traffic funneled to your online business.

BLOGGING IS EASY I bet you have kept a personal journal at one point in your life right? Or had to keep one for an English class? If so, you already know how to blog! This could be one of the main reasons for their skyrocketing popularity, the fact that ANYONE can create a blog. All you need is something to write about, which is entirely up to you! Plus web-based blogging is SO EASY you will be shocked by its simplicity!

EARN FROM YOUR BLOG Whether business or personal, it is completely possible to earn money from your blog without ever selling anything. Skeptical? Of course you are! I was too, until I read up on it. Lots of people are making money from their blogs and aren't selling one single thing!! You can read more on this inside the How-To Guides section.

BLOGGING IS VERSATILE Either personal or business blogs can be run many different ways and contain every topic imaginable. You can create a

members only blog, free public blog, a blog based solely on your opinions, or a fact based blog. The only limits placed on blogging are by your imagination! So, with all the options made available to you from inside Blog In A Box there's really no reason not to blog. Get out there and Get Blogging!

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