40 Hours To Twitter Mastery

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Cash In With The 10th Largest Website On The Internet, Twitter... Tune In To The Global Conversation And Get Real-Time Access To Your Market Dear Marketer or Business Owner, You have heard of Twitter, many times no doubt! It is on the news, on television shows, celebrities and athletes are speaking to their fans on Twitter and new people are flooding on to the network every day. You will also find a number of businesses on Twitter. Using it to find hungry buyers and connect with their market in real time. The PERFECT sales vehicle in todays fast paced and impatient society. Regardless of what industry you may be in, the sooner you embrace Twitter, the sooner you will open your doors to new business and new money making opportunities. If you are still not convinced, consider some of these statistics: * Twitter has over 150 Million registered users * Twitter receives over 180 Million unique visitors a month * Over 300,000 new users join Twitter every day * Over 600 Million searches are sent to Twitter each day. Of those 600 Million searches, many people are looking for solutions to problems and YOU can provide the solution! This is where you and your business come in! Imagine being able to hear from a potential customer with a real problem, connect with them in real time and offer a solution to their problem. This is

a fantasy scenario that business owners could only dream about... until now. Embrace the power of the global conversation and give your business one SERIOUS competitive edge. The problem for many business owners is that they see the value in Twitter but they dont believe they have the time to even look at it. And that is the biggest misconception we must dispel. The real issue is that they dont have time NOT to get on Twitter. . And doing so can actually be a lot easier than you might think. INTRODUCING... 40 Hours To Twitter Mastery This is a course that anyone (even people with very little tech background) can take and follow, step by step, to get their business up and running on the incredible Twitter network. The course will walk you through all of the required steps from basic setup to advanced customization and automation. You are a business owner (or a provider of services to them) and your time is more valuable than anything else. We understand that better than anyone else so we have put together a training framework that will minimize your time investment, maximize your results and get Twitter fully integrated into your overall business marketing efforts now! Here are some of the powerful lessons you will learn: * How to create an account that gets noticed * A short and painless process that gets you tweeting within minutes * Some simple tools that will make Tweeting fun * How to find key influencers to follow * How to get these influencers to follow you back and network with them * Using Twitter to find potential prospects who need your stuff today * How to send Tweets that get noticed and engage new conversation * Setting up custom searches so you know when, where and who has been talking about problems that your business can solve * How to enhance your Twitter experience with automation This course is delivered as a series of 21 videos and a step by step PDF guide that you can use as you watch the videos. Invest just an hour or 2 a day over the next 5 days and you will have all of the knowledge you need to make Twitter a major part of your sales and marketing department. Here is exactly what this digital download e-Course includes: The PDF Guide: A 29 page guide that breaks down the entire Twitter education process into 5 manageable chunks that can be implemented over 5 (or less) days. Each day contains steps and check boxes that you can literally print out and follow one by one, checking off each step with a pen. The Flash Videos: 21 high quality screen cast videos recorded live using a new Twitter account. The 21 videos are broken into 5 days (to go along with the guide) and each folder is numbered so the entire course can be studied in a specific sequence. Here are the video subjects for your review: Day 1: Lesson 1 - Account Setup Lesson 2 - Profile Setup Lesson 3 - Custom Background Lesson 4 - Twitter Clients Day 2: Lesson 1 - Following Others Lesson 2 - Following via Blogs Lesson 3 - Following

with Keywords Lesson 4 - Following Twittergrader Lesson 5 - Following List Lesson 6 - Getting Followers Lesson 7 - Unfollowing Others Day 3: Lesson 1 - Tweeting Basics Lesson 2 - What to Tweet Day 4: Lesson 1 - Search Basics Lesson 2 - Trending Topics Lesson 3 - What to Search For Lesson 4 - Search Feeds Day 5: Lesson 1 - Power Twitter Lesson 2 - Scheduling Tweets Lesson 3 - New Followers View Lesson 4 - RSS Feeds to Twitter This is NOT some little sloppy course thrown together! You are getting a complete 5 day course that will show you exactly how to harness the power of Twitter. You can use the video course yourself, or use it to help local businesses understand the power of Twitter. Order you copy today and watch it from the comfort of your office. No worries about any special software or logging on to the internet. The videos are downloaded to your computer which allows viewing at any time. All the videos are in the standard Adobe Flash format. This is free and you can test if you already have it installed here. If you do not, you will be shown how to. What are you waiting on? Grab your instant digital download now for only $4.99!

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