Mp3 Big Vik Presents: Intro - Urban/r&b: R&b Pop Crossover



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The smoothest grooves, the catchiest hooks, and superior songwriting come together to breathe life and creativity into today's urban pop music sounds. 13 MP3 Songs URBAN/R&B: R&B Pop Crossover, HIP-HOP/RAP: West Coast Rap Details: Brent 'Big Vik' Victory developed his love and passion for music while growing up in Oakland, California. While the West Coast dominated the rap scene in the 90's, Vik turned his focus to becoming a vocalist, producer and songwriter with his ultimate goal being to write and produce for today's brightest stars. Realizing the underground would not gain the attention needed to accomplish his goal, Vik took matters into his own hands by writing and composing ALL 12 songs on his own full length CD! With the appropriately titled INTRO, Vik introduces a slew of talented performers. More importantly, Vik introduces the concept that hit material stands on its own merit, regardless of categories and genres. Ive been influenced by everyone from Run DMC to Daryl Hall and John Oates--Michael Jackson to Springsteen--Jay-Z to Sheryl Crow...great music is great music and Im a student of the science of hit making. --Vik With influences ranging from the hardcore street sounds of Dr. Dre, to the soft, blue-eyed soul croonings of Hall Oates, Vik has positioned himself as easily one of the most unique and versatile performers of today. Songs like Smashed Out, Oooh, Let It Ride and Dyno-Mite clearly demonstrate his passion for todays Rap sounds influenced by Dr. Dre and Just Blaze. Vik is equally at home in his more Mainstream/Pop element with Its All About Us and Its Only Love'. One Love is Adult Contemporary at its finest and Its All Over Now is true R&B/Soul in the vein of R. Kelly. "Writing a song that comes from the heart is the easy part...arranging melodies and chords for the broadest level of appeal while still maintaining the emotion and integrity of that song--that's the real trick! THAT'S what makes a classic song and that is the ultimate challenge for a true songwriter." --Vik People

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