

# The Economics Of The National Football League

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This book assembles research by leading sports economists on major topics in economics as they relate to the National Football League (NFL). The book's chapters provide sophisticated, critical surveys of the relevant economics literature on the subjects addressed. The chapters in the first part deal with the industrial organization of the NFL from the early days of the sport and the league's founding to stadiums and anti-trust laws. Part II examines the economic model of the sport with each chapter examining a different topic including revenue and costs, media, merchandising, and competitive balance. The role of labor economics in the NFL is addressed in Part III, which includes such topics as the salary cap, the draft, and productivity analysis of the players. The fourth and final part of the book examines other issues including sports betting and behavioral economics, and it provides directions for future research in the area of the economics of the NFL. EAN/ISBN : 9781441962904 Publisher(s): Springer, Berlin, Springer US Discussed keywords: National Football League (NFL), Sportmanagement, Sportkonomie Format: ePub/PDF Author(s): Quinn, Kevin G.

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