

Business Case-rechnung Für IT-Projekte - Vanessa Killy

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Diese Ausarbeitung soll einen Überblick über Business Case Rechnungen für IT-Projekte geben. Laut RICKERT (2006) ist derzeit zu beobachten, dass sehr viele Projekte nicht zu dem gewünschten Ergebnis führen oder gar komplett scheitern. Diese hohe Scheiterquote begründet sich in der Tatsache, dass vielen Projekten keine strukturierte Planung vorausgeht, sondern dass viel zu schnell mit der eigentlichen Umsetzung begonnen wird. An dieser Stelle kommt der Business Case ins Spiel, welcher, bei richtiger Erstellung, das Scheitern eines Projektes verhindern kann. Bei einer flächendeckenden Erstellung könnte somit auch die hohe Scheiterquote auf Dauer gesenkt werden. Der Business Case selbst ist ein Nachweis dafür, dass sich ein Projekt wirtschaftlich lohnt. Er besteht aus einer detaillierten Projektbeschreibung und -analyse. Wie genau man einen Business Case erstellt, was er im Einzelnen beinhalten sollte und was noch zu einer erfolgreichen Projektdurchführung dazu gehören sollte, wird in den folgenden Kapiteln näher erläutert. Studienarbeit aus dem Jahr 2006 im Fachbereich Wirtschaft - Investition und Finanzierung, Note: 2,0, Universität Hildesheim (Stiftung), 10 Quellen im Literaturverzeichnis, Sprache: Deutsch. Author: Killy, Vanessa Publisher: GRIN Verlag Illustration: N Language: GER Title: Business Case-Rechnung für IT-Projekte Pages: 00025 (Encrypted PDF) On Sale: 2007-01-01 SKU-13/ISBN: 9783638612401 Category: Business & Economics : General

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