

Managing Diversified Portfolios

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Two trends recently dominated the corporate landscape: the success of Private Equity as a major force in the market for corporate control and the pressure on diversified companies to refocus. Private Equity firms have experienced unrivaled growth with investments in broadly diversified business portfolios, while multi-business firms have come under pressure from capital markets to divest unrelated activities.

Therefore, one can only wonder what traditional multi-business firms can learn from Private Equity.

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ePub/PDF Author(s): Klier, Daniel O.

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