

Developing Effective Websites: A Project Manager's Guide - , Patrick Hogan

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Is your website project out of control? Every website project needs a manager. Developing Effective Websites describes Internet technologies in plain language and helps you see beyond your expertise to the big picture. It does this by drawing on established software project and management principles. Like any project, effective management of website development starts by understanding and balancing the constraints of time, resources, and tasks. You can deliver your project on time and on budget, by following a process that includes: Analyzing the requirements of users and your market Developing a workplan for the site and breaking it down to tasks Scheduling with Gantt and PERT charts and measuring slippage for more accurate revisions Estimating cost by the budget-first or design-first methods Using the team development process and covering all the necessary roles Aligning contractor and client interests to create a win-win relationship Following an iterative development process for designing, prototyping, and building out Applying software testing principles to website development Making hosting decisions and planning for maintenance Author: Strauss, Roy Author: Hogan, Patrick Publisher: Focal Press Illustration: N Language: ENG Title: Developing Effective Websites: A Project Manager's Guide Pages: 00208 (Encrypted EPUB) / 00208 (Encrypted PDF) On Sale: 2012-11-12 SKU-13/ISBN: 9780240804439 Lib Category: Application software - Development Lib Category: Multimedia systems Category: Art : Digital

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