

Die 'lernende Organisation' Und Deren Übertragbarkeit Auf Kmu/ Handwerksbetriebe - Martin Müssch

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Die Lernende Organisation fand in KMU bisher nur wenig Berücksichtigung. Allerdings rückt die Diskussion um die Zukunft des Standorts Deutschland für KMU in den Blickwinkel. Nun erscheint es es angemessen, sich mit der Übertragbarkeit der Diskussionen um die Lernende Organisation in den KMU zu beschäftigen. Mit dieser Arbeit werden Wege und Möglichkeiten untersucht, inwieweit kleinere und mittlere Unternehmen, exemplarisch gezeigt anhand von Handwerksunternehmen, durch Veränderung der Organisations- und Personalstruktur in die Lage versetzt werden, mit veränderten Umweltbedingungen zukünftig besser und effizienter umzugehen. Im Vordergrund steht die Hypothese, dass durch geplante und steuerbare Veränderungs- und Entwicklungsprozesse das Lernen in und von Organisationen gefördert werden kann. Es wird zum einen das Lernen von Menschen in Organisationen betrachtet, zum anderen die Förderung dieses Lernens durch konkrete Maßnahmen. Ziel der lernenden Organisation ist es, zur Sicherung des unternehmerischen Erfolgs beizutragen, vor allem sollen aber in der derzeit angespannten Situation langfristige Sichtweisen und Chancen aufgezeigt werden. Studienarbeit aus dem Jahr 2004 im Fachbereich Wirtschaft - Didaktik, Wirtschaftspädagogik, Note: 2, - (WHL AKAD Lahr - Fachbereich Wirtschaftspädagogik), Veranstaltung: WPA, Sprache: Deutsch. Author: Müssch, Martin Publisher: GRIN Verlag Illustration: N Language: GER Title: Die 'Lernende Organisation' und deren Übertragbarkeit auf KMU/ Handwerksbetriebe Pages: 00023 (Encrypted PDF) On Sale: 2004-01-01 SKU-13/ISBN: 9783638298186 Category: Business & Economics : General

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