

Neue Strategien Im Internationalen Beschaffungsmanagement - Florian Kleemann

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'Die Arbeit soll neue Tendenzen in der Wirtschaft - insbesondere die Globalisierung - deren Auswirkungen im Bereich der Beschaffungsfunktion in Bezug setzen. Dabei werden aktuelle Trends herausgearbeitet sowie mögliche Instrumente zur Umsetzung vorgestellt. Demnach sind folgende Bereich der Beschaffung besonderen Veränderungen unterlegen: -Author: Kleemann, Florian
Publisher: GRIN Verlag Illustration: N Language: GER Title: Neue Strategien im internationalen Beschaffungsmanagement Pages: 00049 (Encrypted PDF) On Sale: 2004-01-01 SKU-13/ISBN: 9783638327589 Category: Business & Economics : General

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