

Urheberrecht In Deutschland - Pirjetta St¹/₄ven

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Auszug aus Dieter Bohlen's Buch 'Nichts als die Wahrheit 1': 'Wenn's hoch kommt, kostete die Produktion von 'You're My Heart, You're My Soul' 1400 Mark - nämlich die Studiomiete und ein Viertelpfund 'Onko'-Kaffee für Luis, damit er Überstunden machte. Alles andere war umsonst, ... Für 10.000 Mark verkaufte ich den fertigen Song zwei Tage später an die BMG. Ich war happy ohne Ende ... Fuchs, mein Chef, toppte das Ganze noch, indem er mir die Hand schüttelte und sagte: 'Ey, das hast du gut gemacht, Dieter!' Denn ich hatte dem Musikverlag 8.600 Mark eingebracht. Obendrauf legte er noch eine Gehaltserhöhung von 300 Mark. Hatte ich in dieser Sekunde geahnt, dass ich viel mehr verkauft hatte als nur einen Titel - das Strahlen war mir aus dem Gesicht gefallen ... Ich trat die Masterrechte an einem Welthit ab. In dieser Sekunde verlor ich vierzig Millionen Mark.' Eine derartige Geldquelle verdanken Gesellschaften wie die BMG dem Urheberrecht - auch wenn sie selbst eigentlich nicht die Urheber der entsprechenden Werke sind. Treffender würde es der amerikanische Ausdruck Copyright beschreiben. Die BMG hat in diesem Fall das Recht Kopien von einem Lied herzustellen. Urheberrecht bezeichnet das Recht zum Schutz der Schöpfer von Werken der Literatur, Wissenschaft und Kunst. Neben Urhebern sind auch Inhaber sog. Nachbarrechte geschützt. In meinem Referat möchte ich auf die wesentlichen Kennzeichen des Urheberrechtsschutzes eingehen und im Anschluss die aktuellen Entwicklungen und Herausforderungen im multimedialen Zeitalter aufzeigen. Anverwandte Schutzrechte wie z.B. das Markenrecht lasse ich dabei außer Acht. Author: St¹/₄ven, Pirjetta Publisher: GRIN Verlag Illustration: N Language: GER Title: Urheberrecht in Deutschland Pages: 00014 (Encrypted PDF) On Sale: 2004-01-01 SKU-13/ISBN: 9783638293273 Category: Business & Economics : General

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