

# Network Marketing Survival 2



[DOWNLOAD HERE](#)

The Sequel to the Best Selling Network Marketing Survival Guide! Choose The Right Company, Plan, Team And Marketing Model And Explode Your Business Today! Times have changed since Network Marketing was introduced to the world back in the 1950's. Today more than ever, we must be very careful in how we approach our prospects and seal the deals. Just because the profitability of Network Marketing is still viable doesn't mean that using the same old techniques that are used in the 80's is going to get you the same results in the 21st century! Sequel to the first release of Network Marketing Survival, this second part covers in deeper detail on how any individual can also thrive in this 'personal franchising' business! Here's A Sneak Peak At The Table of Contents In This 44 Page E-Book: Chapter 1: Introduction 8 Chapter 2: Network Marketing In The 21st Century 10 Sales Versus Marketing 10 Old School Versus The Google Revolution 12 Attrition Rates Are Increasing 14 Chapter 3: Choosing The Right Network Marketing Company 15 The Right Vehicle 15 The Right Management Team 16 A Product That Is In Demand 17 The Right Trend 18 Front Loading Companies 18 Chapter 4: Finding The Right People To Work Together With 20 Supportive Uplines And Sidelines 20 Speedy Support 21 Joining Networking Groups Outside 21 Chapter 5: Differentiating Between Compensation Plans 23 The Importance of Compensation Plans 23 Single Level Versus Multi-Level 24 Unilevel Plans 26 Stairstep Plans 27 Binary Plans 28 The Australian Two-Up 29 Matrix Plans 31 Chapter 6: Prospecting Methods 32 Cold Calling & Invitations 32 Classified Advertising & Google AdWords 33 Networking Swaps 34 Online

Prospecting 34 Chapter 7: Developing The Posture Of A Leader 36 Posture Is Everything 36 Ways To  
Develop The Winning Posture 37 Recommended Resources 38 Chapter 8: Conclusion 39

[DOWNLOAD HERE](#)

Similar manuals: