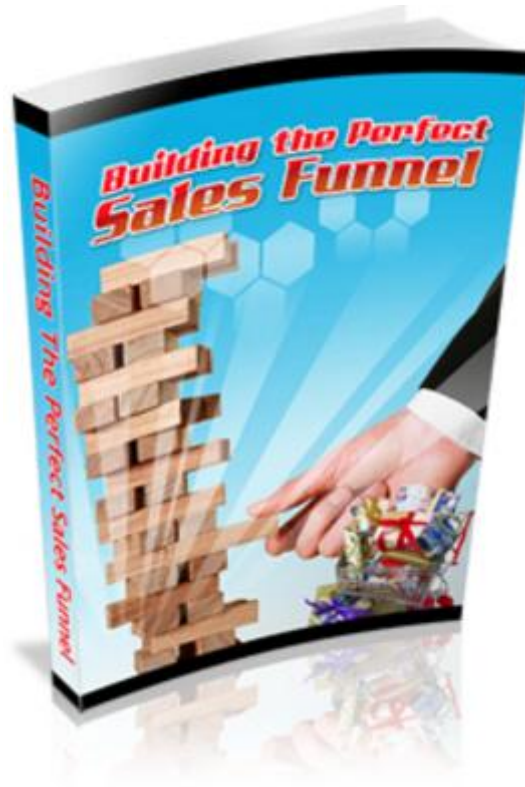


Building The Perfect Sales Funnel



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Is Your Website Loosing Business? If your website is not doing as well financially as it used to there might be good reasons for it. It does not mean you are incompetent or that you made mistakes when you set the website up. In fact some of the sleekest and most technically sophisticated websites are in financial trouble just like the smaller operations are online! It is just that there are so many variables when it comes to setting up an online business in the first place. It also does not help that the internet is a place of continual relentless change! There is always something that needs updating, revamping and improving on even the hottest and most expensive of websites. Sometimes there really are issues with the browsing and buying process and Building the Perfect Sales Funnel can help you find them. In Building the Perfect Sales Funnel I help you get some perspective on online business in general including an introduction to the ever changing nature of ecommerce and ebusiness and an explanation of why it is crucial to accept changes quickly, get over any personal objections and losses and revamp your website as soon as possible. Why even the most experienced of marketers get stumped when it comes to building a sales funnel sometimes. Why it is dangerous to be overconfident when you are developing new products and

trying to put together a marketing plan for them. The single worst mistake you can make when you are developing a new product to sell in this economic climate. How to deal with the fact that almost everyone nowadays suffers from information overload and how that can make your business very difficult to get off the ground. Why it is a mistake to be over focused only on what you are doing and ignore what your competition might be up to, particularly in terms of product development and online efficiency. How to maximize your business profits at every single turn no matter what you are selling or offering as a service! Whether you are a newbie to e-Commerce or an experienced netreprenuer you are going to benefit from reading Building the Perfect Sales Funnel.

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