

Brain Bugs: How The Brain's Flaws Shape Our Lives - Dean Buonomano

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"Excellent. . . . [Buonomano] reveals the intricate limitations and blessings of the most complex device in the known universe."-The Atlantic

The human brain may be the best piece of technology ever created, but it's far from perfect. Drawing on colorful examples and surprising research, neuroscientist Dean Buonomano exposes the blind spots and weaknesses that beset our brains and lead us to make misguided personal, professional, and financial decisions. Whether explaining why we are susceptible to advertisements or demonstrating how false memories are formed, Brain Bugs not only explains the brain's inherent flaws but also gives us the tools to counteract them.

Author: Buonomano, Dean Publisher: W. W. Norton & Company Illustration: N Language: ENG Title: Brain Bugs: How the Brain's Flaws Shape Our Lives Pages: 00320 (Encrypted EPUB) On Sale: 2012-08-06 SKU-13/ISBN: 9780393342222

Category: Science : Life Sciences - Neuroscience

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