

Knowledge Management: Einf hrungsprobleme Und Deren Probleml sungsalternativen - Andreas P nisch

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Knowledge Management, auch Wissensmanagement genannt, hat sich in den letzten Jahren zu einem Schlagwort entwickelt. Doch was steckt dahinter? Zun chst wird dem Leser eine Einf hrung in die Thematik gegeben. Wichtige Begriffe, die zum Verst ndnis der Fragestellung beitragen, werden er rtert. Darauf aufbauend erfolgt in den anschlie enden Kapiteln eine kritische Auseinandersetzung mit den Problemen, die bei der Einf hrung von KM entstehen k nnen. Abschlie end werden deren L sungsalternativen aufgezeigt. Durch das Herausarbeiten der wesentlichen Probleme und zugeh riger L sungen soll eine Hilfestellung bei der Einf hrung von Knowledge Management gegeben werden. Studienarbeit aus dem Jahr 2003 im Fachbereich Wirtschaft - Unternehmensf hrung, Management, Organisation, Note: 1,0, Hochschule Merseburg, Veranstaltung: Unternehmensf hrung, 18 Quellen im Literaturverzeichnis, Sprache: Deutsch. Author: P nisch, Andreas Publisher: GRIN Verlag Illustration: N Language: GER Title: Knowledge Management: Einf hrungsprobleme und deren Probleml sungsalternativen Pages: 00032 (Encrypted PDF) On Sale: 2005-01-01 SKU-13/ISBN: 9783638336659 Category: Business & Economics : Management - General

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