

Turnaround Bei Schweren Unternehmenskrisen - Robert Doelling

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Das Wissen über mögliche Fehler und Krisenursachen bietet die Möglichkeit, potentielle Krisen rechtzeitig zu erkennen, ihnen entgegenzuwirken und somit eine die Existenz des Unternehmens gefährdende Situation zu vermeiden. Das Wissen über mögliche Krisenursachen ist eine wesentliche Voraussetzung für den Erfolg eines Unternehmens. Nur wer seine Schwächen kennt, kann diese mindern oder beseitigen und so Erfolgspotentiale für die Zukunft schaffen. Die vorliegende Ausarbeitung gibt einen Überblick über den Stand der empirischen Forschung zur Identifikation von Krisenursachen. Im Sinne einer Bestandsaufnahme wird hier versucht, sowohl den aktuellen Forschungsstand, als auch Ergebnisse früherer Forschungen zu vermitteln. Neben den den Analysen zugrunde liegenden Methoden wird der Gegenstand der Krise als auch dessen Systematisierung in verschiedenen Studienergebnissen vorgestellt. Author: Doelling, Robert Publisher: GRIN Verlag Illustration: N Language: GER Title: Turnaround bei schweren Unternehmenskrisen Pages: 00033 (Encrypted PDF) On Sale: 2005-01-01 SKU-13/ISBN: 9783638378239 Category: Business & Economics : Management - General

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