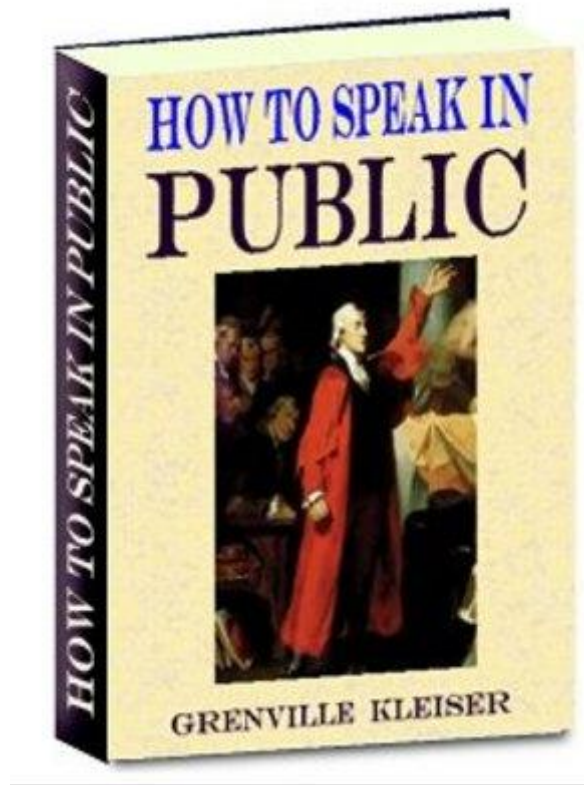


How To Speak In Public



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How to Speak In Public GRENVILLE KLEISER 312 Pages How to Speak In Public There was once a young preacher who boasted that he could make a sermon out of anything anyone would say, and urged the members to send up their slips with suggestions. A tease among those present sent up a blank slip of paper. The preacher looked at it, turned it over and said, Here is nothing and there is nothing. He paused for a moment, considering what text he could get out of this. Then his face brightened and he was off. Out of nothing, God created the world, he said. Unfortunately we are not always so successful when we have to produce an idea out of nothing. It is the people with ideas who win most of the desirable places in the world. The person who can create something new and different is wanted and rarely by the police! He is in demand for his ability to develop ideas. Those who achieve conspicuous success in business and advertising, in radio, drama, literature, journalism, in politics, society, and indeed all the professions and walks of life can attribute the large portion of their success to their capacity for getting and using their ideas. Many large corporations maintain research departments which do nothing but look for and create new ideas. The only permanent thing in the world is change that's why there is steady demand for ideas.

How To Get Ideas will open your eyes to the various ways to conceive ideas and how to greatly benefit from them. CONTENTS PART ONE MECHANICS OF ELOCUTION CHAPTERS -----

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