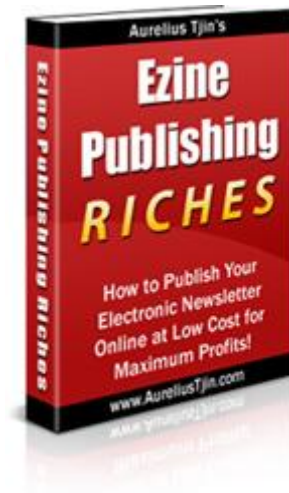


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the following into account: Publishing your own E-zine requires at the least, a working auto responder and maybe a web site. Your monthly cost is very minimal and can be as low as a dinner for two - that's anytime better than running a newspaper company. And your return of investment can be close to infinite in some cases! There Are Problems, Though. Now, the above mention are TRUE only if you know what to do and do it right. On the other hand, if you don't know what it takes to publish a successful online newsletter let alone build a responsive opt-in mailing list, not only will it be very costly to you in terms of money but time, effort and energy as well. Which explains why many aspiring marketers who dream of making it big online someday are still... well, aspiring marketers who are dreaming of making it big online someday. But as long as you stay at that level or keep doing things that DON'T work, you can almost say "goodbye" to your virtual gold mine which now seems further than you can reach. I'm not saying this to discourage you but tell you something: I don't write those rules, either - they've been carved on stone even before I myself came online. Now for the good news: after years of trial and error, I know what the rules of successfully E-zine publishing and list building are. :-) And I'm going to offer to help you eliminate your guesswork, reveal to you ingenious concepts in running a cutting edge E-zine - in your name! Your mind will boggle. Your jaw will drop. Announcing: Ezine Publishing Riches! 46 Letter Size Pages, PDF Format, Instant Download Finally... Here's The Ultimate Opportunity For YOU To Publish Your Very Own Electronic Newsletter Online At Low Cost For Maximum Profits! Inside this crash course guide, you will quickly discover: The single most important asset you need to jump start your E-zine Publishing business! No complicated technical or programming knowledge required. How to quickly search and determine a hot niche or hot topic that will attract droves of visitors to become your subscribers and then ultimately, paying customers! How to get your E-zine content chalked out quickly! (Hint: You can use this trick even if you DON'T have the fingers to write a word!) How to quickly and easily set up your online newsletter in less than 24 hours and dress for success - and your startup cost can be less than a dinner for two! Eight (8) lead-sucking strategies you can tap into to bring in droves and droves of subscribers into your E-zine! How to motivate your existing subscribers to willingly promote your E-zine to their contacts! (This is very vital if you don't want to be stuck at the marketing wheel forever but want it to continue even without your presence!) How to "legally" get subscribers from other competing E-zines who are in the same niche! How to squeeze the most benefits from using a very controversial marketing method in building your list of red hot opt-in subscribers! The places on the web you can convert into lead-sucking gateways for

maximum exposure and opt-in! How to quickly and easily publish your E-zine in a friendly and professional manner. It doesn't matter even if this is your first time doing it (yes, it can be intimidating to some) - I'll show you how! How to get your subscribers involved in every e-mail or e-zine issue you send! How to deal with nasty and unwanted subscribers! (Hint: this is something you don't find written in many books on the same subject - but it'll be responsible for saving you energy and time when it comes to dealing with bad company!) The three (3) profit-pulling powerhouses you can build into your E-zine! How to "bribe" your visitors into joining your E-zine (no, it's not just about giving away freebies or Resell Rights products!), And so much more!

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