

Skript: Fertigungswirtschaft 2 - Rolf Mohr

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Die Fertigungswirtschaft ist Teildisziplin der Betriebswirtschaftslehre und des Wirtschaftsingenieurwesens, insbesondere des Produktionsmanagements, v.a. der Logistik (Produktionslogistik). Eng verzahnt ist sie heute mit der Wirtschaftsinformatik, die durch die Auswahl und Gestaltung der fast immer eingesetzten IV-Systeme wesentlich zu den Gestaltungsmöglichkeiten, aber auch zu Einschränkungen des Handlungsfreiraums der Fertigungswirtschaft beiträgt. Die Fertigungswirtschaft behandelt die strategischen und operativen Problemstellungen, die bei der Herstellung eines Produktes anfallen. Ausgehend vom letztlich durch den Absatzmarkt des Produktes bestimmten Organisationstypen der Fertigung, z.B. Werkstattfertigung, Fließfertigung, Fertigungssegmentierung (Gruppenfertigung) wird versucht, Kosten zu reduzieren und Durchlaufzeit und Kapazitätsauslastung zu optimieren. Author: Mohr, Rolf Publisher: GRIN Verlag Illustration: N Language: GER Title: Skript: Fertigungswirtschaft 2 Pages: 00025 (Encrypted PDF) On Sale: 2004-01-01 SKU-13/ISBN: 9783638333580 Category: Business & Economics : General

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