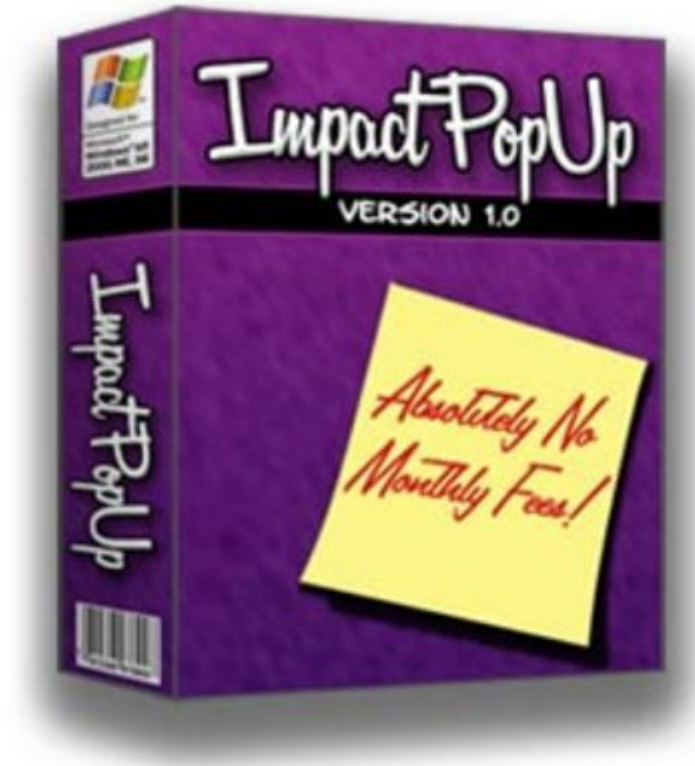


## Impact Popup - With Rights



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Grab Your Visitors By The Eyeballs, Explode Your Profits, And Practically Force Your Prospects To See Your Message With The Latest Profit Producing Technology ... "Impact" PopUps! We'll show you exactly how to do it in just a few simple steps - even if you don't know a single line of HTML code! In today's fast-paced world, you have to make an impact fast! You only have a few seconds to grab your visitors attention, or you risk losing them forever. You need to control what your visitors see first, and without a doubt, the most effective way to do that is using popups. But, there's a problem. According to a recent study, it is estimated that 86 of the visitors to your website have at least one pop-up blocker installed. And to make matters worse, most of the major Internet service providers, and almost every new web browser being released are including popup blockers too! Were you one of the millions of marketers forced, against your will, to abandon one of your most effective advertising methods? It's time to fight back, and we're going to show you how to do it. What if I could show you a way to capture your visitors attention, force them to read your most important message, and do it with just a few simple clicks? Would that interest you? It's no secret that popups are effective, but traditional popups only work if your visitor

doesn't have a popup blocker installed. Most popup blocker technology works the same way. Almost all popup blockers look for any code that creates a new window, and then closes that window before it even has a chance to open. This seemingly harmless technology is blocking more than just a popup, it's killing your profits! "Impact PopUp" Uses Specialized Technology That Is Smart Enough To Get Around Those Pesky Popup Blockers! What you need to create effective popups is a something new. Something that is just as effective as a traditional popup, but smart enough to not fall prey to popup blocking technology. That is exactly what "Impact PopUp" does! You see, this new method of creating dazzling popups doesn't create a new window of any kind. In fact, it's actually part of your web page itself! Using "Impact PopUps" you can rest assured that your message will show up when you want it and create the impression you so desperately desire. Impact PopUps bypasses the popup blockers and will give you the peace of mind in knowing that your messages will be seen. What Can I Use "Impact PopUp" For? If you want your visitors to know about it, Impact PopUps are the answer. You can use Impact PopUps to make sure your visitors know about: Your Product's Most Important Feature - Highlight it in a popup and it will really make an impact! Special Discounts Or Promotions - Everyone loves a sale, but only if they know about it. An Important bodysmall - Build credibility from the minute a customer hits your website! Contest & Sweepstakes Announcements - Who doesn't want to be a winner? Product Updates - Displaying an "updated last week" message will skyrocket your sales. Reminders - Let your prospects know that a new product is coming, or that a sale is ending so they'd better act fast! Opt-in List Building - Tell your visitors about a free gift and your list will grow by leaps and bounds. Traffic Control - Have an old domain that's still getting traffic? Make sure your visitors know where to go! Up Selling & Cross Selling - Include an Impact PopUp on your thank you page and grab your buyers while their credit card is still on the table! Affiliate Product Promotion - Let your prospects know about new product launches the minute they get to your site. Are you starting to see the doors that will open to you when you start using "Impact PopUp"? No longer will the door be slammed in your face, it will be flung wide open showing your visitors your most important message within seconds. "Impact PopUp" Is Point-And-Click Easy. If You Can Click, Copy, and Paste, You Can Do This! "Impact PopUp" is a simple Windows application that will guide you through the entire process of creating these dazzling, attention grabbing, popups. Simply point, click, and create ... It really is that easy! Choose from one of the 10 professionally designed, high-impact graphics for your "Impact" popup. Simply highlight the popup template you'd like to use. This is where the magic happens.

"Impact PopUp" gives you full creative control over the look and layout of your popup. In this step you can resize the graphic template to fit your website, choose whether or not to include a close button on your template, and add the text to the template. "Impact PopUp" allows you to use any font you wish! If the font is installed on your computer, you can use it in your popup. You can also choose the color, position, and even the angle of all your text! Everything is done with just a few clicks of the mouse. Drag and drop your text, resize the image with one click, and change font colors and styles with ease. After you've created the look for your popup, it's time to tell it how to act. Again, you have full control over your "Impact" popup, and it's all configured with a few clicks of the mouse. Set the website where you'd like your visitors to go when they click your "Impact" popup, or you can have the popup close when it's clicked. You can set the popup to open links to the same window, to a new window, or even have the popup close automatically after a few seconds. You can also set the exact position where you'd like your "Impact" popup to appear on your website. If your logo is on the left, just set the popup to appear to the right ... it's that easy. And as an option, you can set a cookie on your visitors computer so that your "Impact" popup doesn't show up again if they come back to your page. Once you've created your "Impact" popup you'll get to see exactly how it will look and act on your website. This preview step allows you to eliminate any mistakes, and do it before your visitors ever see them. This step takes all the guesswork out of the equation. If you're not happy with your "Impact" popup, just click the back button and make your changes. The last step in the process is to add the "Impact" popup code into an existing web page, and we've made this a snap too. Simply browse your hard drive for the web page you'd like to add your "Impact" popup to and click the "Add popup" button. Once you click that button, everything will be done for you, and in just a few seconds you're ready to go. Or, if you'd prefer, you can save the graphics to hard drive and the program will give you the code to insert anywhere in the body of your web page. Of course we like to keep things simple, but if you want to make the changes yourself, that's completely up to you. Once you're done, simply upload everything to your website and be ready to see your conversion rates go through the roof! As you can see, this really is a point and click solution that allows you to make a dramatic impact in seconds.

"Impact PopUp" Crushes The Competition And Stands Head-And-Shoulders Above The Rest! Let's face it, in the software game, there are always competitors out there, but "Impact PopUp" is the obvious choice. You just won't find another application that is as easy to use, and as feature packed as this outstanding application. The software runs on your computer, and the popup files are stored on your web

server. Using this program gives you the peace of mind in knowing that you'll never have to worry whether your service provider is going to be around tomorrow. All of the files required to make your "Impact" popup work are stored on your own web server, so you're not at the mercy of another host. If your web site is online, your popup will be online too. And best of all, "Impact PopUp" is the best value on the market. Unlike some of our competitors, you'll never have to pay a monthly fee. Once you purchase "Impact PopUp", it's yours forever, without ever having to spend another penny.

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