

Autoresponder Know-how Guide



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FINALLY Discover How To Find The Perfect Autoresponder Software For YOU So You Can Create cash On Demand By Simply Clicking Send On An Email You probably already know that an autoresponder is the POWERFUL software behind adding people to your mailing list as subscribers and sending out emails to them. Your emails are sent out to groups (or segments) of people you specify opposed to the time wasting tedium of copying and pasting individual email addresses. For example if you wanted to send an email out promoting a new wordpress Plugin to a bunch of subscribers, who've previously opted into some WordPress related bait behind a squeeze page, you could. The autoresponder manages the whole process whilst you only need to worry about writing the content inside the email, choosing which group (or

segment) you mail out to and clicking SEND. Not to mention the numerous templates available to you so you can create gorgeous looking emails to wow your subscribers! Autoresponders Are An Essential Component Of Every Successful Online Marketers Business! Email marketing is just as popular and profitable now as it was several years ago. Ask any full-time and successful Internet marketer what their most valuable asset is and theyll tell you hands down its their mailing list! Its the simplest way of making money online. Write an email, hit send and then wait for the money to roll in. Heres A Golden Tip.. Its been proven time and time again the money is not in the list but in the relationship you build with your list. So by taking the time to build a relationship with your list not only will your subscribers stay with you month after month, and quite often year after year But theyll click through links in emails you send them so you bank with affiliate commissions as well as receive orders from your own products. Having A List Makes You google Proof AndPuts Sales At Your Fingertips! At the low end of the scale if you had a small list of 1000 subscribers And you achieved 10 open rates so 100 subscribers opened the email you sent And around half of them (50) clicked thru your links do you thinkyou make money from those clickers? Of course you would! At the opposite end I know many successful marketers across several Niches with enormous responsive lists They only have to send out one email and they can easily rake in \$1000 in commissions or sales of their own products! Ive heard of some marketers who make five or even six figures from a targeted email campaign! Choosing An Autoresponder Is Often A Daunting And Overwhelming Process! Heres the thing There are MANY different autoresponders out there, its easy to Getbamboozled with which one to pick. And when you find one you like its often DIFFICULT to pinpoint what you actually get for your money because youre bombarded with information and confusing terminology So quite often you need a degree in nerd-speak to figure it all out. Dont Want Waste A Ton Of Money And Time On Something That Doesnt Meet Your Needs! Some marketers (especially those new to Internet marketing) sign up to an Autoresponder only to find the deliverability isnt that good they find many of their subscribers are not receiving their emails Or they find that the ability to switch subscribers from one group (or segment) to another is not quite as user-friendly as was advertised Or marketers get frustrated because theyve signed up for an expensive Swiss Army Knife Autoresponder with a ton of features they dont actually need. In other scenarios you may find yourself happy with your autoresponder, but oblivious to the fact you couldve chosen another one that matched (or EXCEEDED) your needs at a significantly reduced price Your Future Subscribers Are Out There Waiting You Just

Need A Autoresponder Solution ThatCollects Them Into A Database and Delivers Your Emails To Them!
As our last product Membership Site Software Know-How was so well received, Thom and I thought it would be a great idea to create a new product on this theme. Only rather than helping you find the perfect membership site delivery solution were focusing on autoresponders instead. Specifically a product where you can find out exactly what the popular autoresponders actually offer as well as what they dont Saving you days and weeks of frustration by trying to figure it all out by yourself!

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