

# Keyword Research Bible



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Keyword Research Bible "Sick And Tired Of Getting Tons Of Traffic That Isn't Buying? Sounds Like It's Time To Reexamine Your Keywords!" Do you know how important keywords are to your business? You might not realize it, but your keywords are the reason your traffic comes to you, they are the reason people know your site exists and they are the only reason that your customers purchase. In fact, they are so important that if you are struggling to make sales, they might be the sole problem. Seems unlikely? Let me explain... Keywords are the Internet equivalent of the big sign that you hang outside the front of your store, telling everyone who passes what services you provide. Your keywords entice your customers to visit your site and tell them what to expect when they arrive. Without properly targeted keywords, you could be getting traffic that is confused and not looking to buy what you are selling. How confident are you that your keywords are 100 correct and providing your business with the right kind of traffic you need to survive? I learned the hard way how valuable keywords are. Learn from my mistakes and don't fall into the same trap I did. When I first started working online, I assumed that all I needed to do to make sales was create a site and drive traffic. So that's what I did. I found a great resale rights product called "Six Maneuvers To Score With Social Marketing", built a website and started to find traffic to sell it to. I did everything the eBooks told me to do to find traffic. I used Adwords, got my site listed on Yahoo! and Google, wrote articles, created an email list and signed up to a traffic exchange. I waited for the traffic to come and to my surprise it did. I was excited to see my traffic counter sputtering out of control and to see

hundreds of people come to my sales page. I never imagined my online business was taking off so fast. I had heard that it was difficult at first to make money online, but I was well on my way to my first Internet million. Or so I thought... I was so excited to see so much traffic come my way, that I didn't even realize that no one was actually buying anything. I knew that the sales would come once enough people saw what I was selling. Internet marketing is a numbers game and the more people who see a given page, the more likely that sales will start coming. So I waited. I waited as my traffic counter was screaming with excitement. My site was getting thousands of hits a day and I continued to wait. It was hard to sit on my hands and do nothing, but I didn't want to make any changes that would stop my traffic from coming. I was new to the Internet marketing world and I didn't know where and why my traffic was flooding in, but I knew that I didn't want to do anything to make it stop. Even if I wasn't making any money (and was actually losing money) I knew that if I could keep up the visitors, things would eventually work out. I didn't know what else to do, so I did nothing. I went for long walks around the block, took mid-day naps and watched the worst soap operas ever to air on TV. I did everything I could to stay away from the computer with the hope that the Internet gods would look kindly upon me and convert my traffic into paying customers. I waited a week and then I couldn't hold off anymore. I had gotten nearly 10,000 hits to my site and not one sale. Something clearly had to be wrong. I tested my purchase button and it worked fine. I tested the rest of my links and everything seemed to be functioning properly. I retested everything in different browsers and again, everything was ok. For the life of me, I couldn't figure out why no one was buying anything. I had no choice but to ask a friend of mine who knew more about Internet marketing than I did to help me figure things out. I sent him a frantic email asking him to save my business. I got a response in a matter of minutes. The only thing contained in the email was the word "hahahahahaha". Confused, I called him. He proceeded to tell me exactly why no one was buying what I was selling. He said he did a quick glance at my site and saw that instead of the phrase "six maneuvers to score with social marketing", my keyword phrase was "sex maneuvers to score with social marketing". That little typo meant that instead of finding people who were looking to make money with social marketing, I was advertising that I could help people find sex partners via social marketing sites. It was no wonder no one was buying my eBook, they were looking for something completely different. Keywords Are Your Keys To A Successful Business! Keyword Research Bible gives you a detailed description of how you can build an effective keyword phrase that will enable your business to produce sale after sale. The ability to conduct

effective and thorough keyword research is a basic, fundamental skill that any serious online marketer or entrepreneur must learn. Keyword Research Bible is your chance to learn the right way to do it today. If you don't understand how a great keyword list can improve your ability to sell your products, then this is one eBook you cannot afford to be without. Natural, organic search results are the most cost-effective way to create sales, and relevant keywords are the best way of producing the search results you need. Choosing relevant keywords is your only opportunity to drive the targeted, focused and free customers your business needs. Don't let this chance pass you by. What are you waiting for? See how Keyword Research Bible can make you money today. Keyword Research Bible Will Help You... Understand Why Keyword Research Is So Vitally Important! Start Building Your Keyword Phrases From Scratch! Find A Niche Centered Around Your Keywords! Analyze your Competition So You Can Create Your Own Monopoly! Find The Best Keyword Resources For Free! Translate Your Traffic Into Sales! "Don't Lose Sales Because Of Your Keywords!" You understand how sales are made. A customer who wants to purchase something types a search phrase into one of the search engines and he then surfs through the top couple of search results. If your sales page is selling what that customer wants to buy, but you haven't used his search term as part of your keyword list, he'll never find your website and he won't buy from you. Can you afford to miss out on those easy sales because your keyword research wasn't done properly? Keyword Research Bible will teach you exactly what you need to know so you can make as many sales as possible. Properly created long tail keyword phrases can be a great way to produce low cost customers. If done correctly, you can drive traffic without much competition at all. Those are the customers that should be looking for exactly what you are selling. They are the easiest sales to convert. The long term success of your business depends on your ability to learn the skills that will allow you to do your keyword research properly. Keyword Research Bible will teach you everything you need to know. The Keyword Research Bible gives you everything you need to be an ultra-successful keyword researcher. Don't waste a second. Buy Keyword Research Bible today.

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