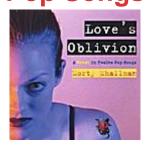
Mp3 Morty Shallman - Love's Oblivion - A Novel In Twelve Pop Songs



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Hook-filled, melodic, radio-ready pop/rock with a literary twist; lifts you up, but it's the lyrics that knock you on your ass. 12 MP3 Songs ROCK: Modern Rock, POP: Power Pop Details: Is it a novel? Is it a CD? "It's both," says singer-songwriter, Morty Shallman, whose new collection of hook-filled, melodic pop rock songs, "Love's Oblivion - A Novel in Twelve Pop Songs" is now available on the internet at CDBABY.COM "I've always taken a strong narrative approach to my songwriting," says Shallman, an Illinois native, who currently lives and works in Los Angeles, CA. "Treating each song as a chapter in a larger story, with characters, a plot, and emotional twists and turns, is simply the next logical progression in my work. After all, we've had rock operas, and concept albums for years. Why not a pop novel?" After attending college at the University of Chicago, and performing both as a solo artist and as lead singer for top Chicago Modern Rock Band, "Minds of Babes," Shallman moved to Los Angeles several years ago to pursue his solo career. Since then, he has performed at top local Venues such as the House of Blues and The Gig/Hollywood and recorded with the cream of the crop of local musicians. Players on Love's Oblivion include Todd Sucherman of Styx, Ben Peeler of The Wallflowers, and Scott Bennett of the Brian Wilson Band. Shallman's unique brand of melodic, hook-laden modern pop rock has been praised by the Chicago Sun-Times, as "Buoyant, infectious and car radio ready." The novelistic theme of "Love's Oblivion" is carried on into the record's package design, which was inspired by "pulp fiction" novels, complete with edgy cover imagery, a jacket "blurb" setting up the plot, and an "author's shot" of the artist, as opposed to the typical rock and roll performance photos found on most contemporary CD's. Inside, the each song's lyrics are printed as individual chapters in the twelve page booklet that accompanies the CD. And yes, there is a shot of the artist in performance mode. While the precise details of the plot are open

to interpretation by the listener/reader, says Shallman, suffice it to say, there's no typical Hollywood ending to this twisted love story. "No, it's much darker than that," say Shallman. "I suppose you could call it, a North Hollywood Ending." For more information, call (818) 487-7850, or visit morty.org Praise for "Love's Oblivion" "Focused, catchy, uplifting songs!" --Scott Bennett, The Brian Wilson Band "An impressive record!" --David Bash, Founder, International Pop Overthrow (IPO) "If this doesn't make it, we're all f*cked!" --Dennis Britt, Independent L.A./Nashville Singer-Songwriter Praise for Morty Shallman's Music: "Bouyant, infectious car radio ready!" --the Chicago Sun-Times. "Hooks and melodies abound and lyrically, Shallman is dead on. Keep your eye on Morty Shallman. This guy matters." --Oil, The Music Tabloid

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