Change, Bring It On!: A Simple, Workable Framework For Leading And Managing Successful Business Transformation - Keely Nugent

Keely Nugent



A simple, workable framework for leading and managing successful business transformation



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Change is inevitable in any business but it is almost always resisted from within. As a management consultant Keely Nugent frequently witnesses the hurdles organisations face when implementing change within the business. Over the years she has also observed this same inflexibility in horses being prepared for international competitions. Change: Bring it on! builds on tried and tested techniques and emotional engagement used in the training of horses and applies these theories to the world of business. Through the ongoing example of a fictional company, Change: Bring it on! provides a very simple framework that demonstrates how to establish a winning team, how leaders should work together to achieve success, how to plan and manage change and how to deal with the inevitable obstacles along the way.Author: Nugent, Keely Publisher: Infinite Ideas Illustration: N Language: ENG Title: Change, bring it on!: A simple, workable framework for leading and managing successful business transformation Pages: 00222 (Encrypted PDF) On Sale: 2010-05-05 SKU-13/ISBN: 9781906821517

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