

The Bum Marketing Magic Manuscript



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So Just What Is Bum Marketing? Bum Marketing or the Bum Marketing Method is a simple and almost dummy proof variation of article marketing. Bum Marketing is really for anyone who is selling their own product, an affiliate product or wants to get traffic to a website, whether it is an opt-in page, an AdSense site, or a site full of affiliate links. Heres how it works: You write keyword optimized articles about under-exposed niches, submit them to popular article websites, let the search engines pick them up, earn affiliate commissions, get opt-in signups or make money from selling your own products. Although article marketing has been around for years, the phrase Bum Marketing was invented and popularized by Travis Sago. Why is it called Bum Marketing? Well its supposed to be so easy that even a bum off the street can do it, and more importantly make money with it, starting from scratch with no money. Bum Marketing can essentially be broken down into six components: Find a mostly untapped niche market Research a low competition keyword or keyword phrase to target for that marked. Find a product that is complementary to targeted the niche and keywords that youve decided to use. Write an article or series of articles based on the low competition keyword or keyword phrase. Submit your article to popular article websites and let it

get picked up by the major search engines. Earn money! If you are struggling to make money online Bum Marketing may be your solution. It has been the contributing factor to helping thousands of people to make their first online sale. And the best part is it doesnt cost much in fact it doesnt need to cost anything at all. Thats the whole point! Tags: im, seo, plr articles, Facebook, BBC, Youtube, Ebay, Games, News, Hotmail, Bebo, Yahoo, Jobs, google, page rank, social media, traffic, visitors, affiliate programs, Google Translate, Amazon product posts, eBay auctions, Yahoo Answers, Youtube videos, targeted articles, Flickr images, Clickbank ads

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