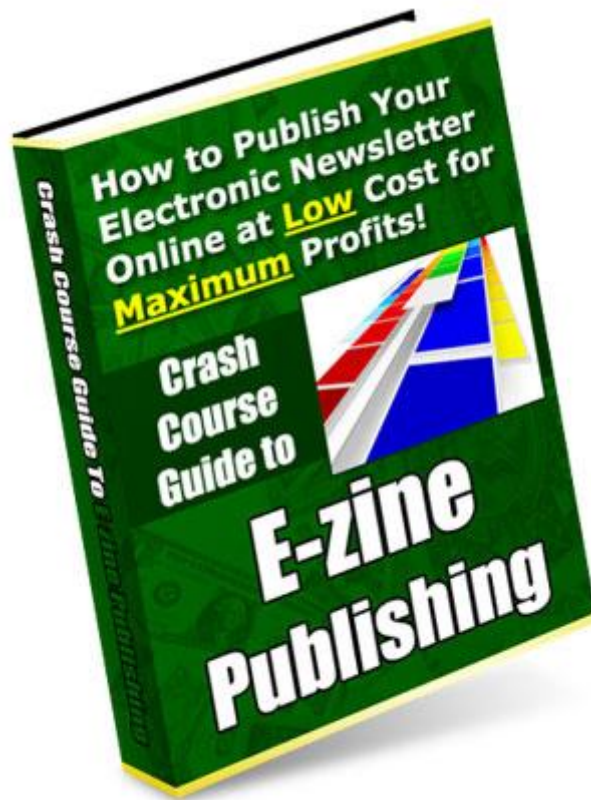


# Crash Course Guide To E-zine Publishing



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Crash Course Guide to E-zine Publishing "Discover How YOU Can Quickly And Easily Your Own Virtual Gold Mine That Can Ram In Never-Ending Streams Of Income... Through Sending E-mails!" If You Have Always Wanted To Build Your Own Media Of Influence And Own The License To Print Money At Will Without Incurring High Expenses In The Process, This Is Going To Be The Most Important Letter You Will Ever Read! Dear Aspiring Online Marketer, How would you like to: Have the ability to print money at will? Have your own circle of "fans" or people who would listen to you, whether it's your golden tips or the next top recommendation? Make money from as many cash points as possible doing only ONE thing? And do all of the above at a very low startup and monthly cost? If your answer is YES to any one of the above, then I've got a great advice for you: publish your own online newsletter! Why The Gold Is Found In Publishing Your Own Online E-zine Today... For many years, naysayers speculated that E-zine publishing in Internet marketing was going to die slow, gradually and then eventually. Yet surprisingly, it has only become more popular, as people realized that building and marketing to a mailing list is by far

the most effective way to close sales and then - to get repeat sales. E-zine publishing in Internet marketing today is very similar to what it was in the past. The general purpose of publishing an E-zine is to collect a list of email addresses and names of people generally interested in the product or service niche to which you market. You then use the E-zine as a means to pre-sell to your subscribers. Easy concept, right? But when you factor in the amount of REAL money marketers today are making, that's the excellent part to be at awe at. And take the following into account: Publishing your own E-zine requires at the least, a working auto responder and maybe a web site. Your monthly cost is very minimal and can be as low as a dinner for two - that's anytime better than running a newspaper company. And your return of investment can be close to infinite in some cases! There Are Problems, Though. Now, the above mention are TRUE only if you know what to do and do it right. On the other hand, if you don't know what it takes to publish a successful online newsletter let alone build a responsive opt-in mailing list, not only will it be very costly to you in terms of money but time, effort and energy as well. Which explains why many aspiring marketers who dream of making it big online someday are still... well, aspiring marketers who are dreaming of making it big online someday. But as long as you stay at that level or keep doing things that DON'T work, you can almost say "goodbye" to your virtual gold mine which now seems further than you can reach. I'm not saying this to discourage you but tell you something: I don't write those rules, either - they've been carved on stone even before I myself came online. Now for the good news: after years of trial and error, I know what the rules of successfully E-zine publishing and list building are. :-)

And I'm going to offer to help you eliminate your guesswork, reveal to you ingenious concepts in running a cutting edge E-zine - in your name! Your mind will boggle. Your jaw will drop. Announcing: The Essential Crash Course Guide To E-Zine Publishing! 44 Letter Size Pages, PDF Format, Instant Download Finally...

Here's The Ultimate Opportunity For YOU To Publish Your Very Own Electronic Newsletter Online At Low Cost For Maximum Profits! Inside this crash course guide, you will quickly discover: The single most important asset you need to jump start your E-zine Publishing business! No complicated technical or programming knowledge required. How to quickly search and determine a hot niche or hot topic that will attract droves of visitors to become your subscribers and then ultimately, paying customers! How to get your E-zine content chalked out quickly! (Hint: You can use this trick even if you DON'T have the fingers to write a word!) How to quickly and easily set up your online newsletter in less than 24 hours and dress for success - and your startup cost can be less than a dinner for two! Eight (8) lead-sucking strategies you

can tap into to bring in droves and droves of subscribers into your E-zine! How to motivate your existing subscribers to willingly promote your E-zine to their contacts! (This is very vital if you don't want to be stuck at the marketing wheel forever but want it to continue even without your presence!) How to "legally" get subscribers from other competing E-zines who are in the same niche! How to squeeze the most benefits from using a very controversial marketing method in building your list of red hot opt-in subscribers! The places on the web you can convert into lead-sucking gateways for maximum exposure and opt-in! How to quickly and easily publish your E-zine in a friendly and professional manner. It doesn't matter even if this is your first time doing it (yes, it can be intimidating to some) - I'll show you how! How to get your subscribers involved in every e-mail or e-zine issue you send! How to deal with nasty and unwanted subscribers! (Hint: this is something you don't find written in many books on the same subject - but it'll be responsible for saving you energy and time when it comes to dealing with bad company!) The three (3) profit-pulling powerhouses you can build into your E-zine! How to "bribe" your visitors into joining your E-zine (no, it's not just about giving away freebies or Resell Rights products!), And so much more!

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