

Strategiebegriff Und Radikaler Konstruktivismus - Anne Bender

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Das Thema Radikaler Konstruktivismus bzw. der Strategiebegriff werden in dieser Arbeit anhand folgender Fragestellung nÃfÃher erlÃfÃutert: 'Wenn sich jeder seine Wirklichkeit in jedem Augenblick selbst konstruiert, wie kann es dann mÃfÃglich sein, daÃfÃ in einer Organisation strategisch geplant werden kann ?'Innerhalb dieser Fragestellung werden die Begriffe, Radikaler Konstruktivismus, Systemtheorie, Kommunikation, Strategie und Strategiebegriff jeweils eingefÃfÃhrt und kurz erlÃfÃutert. Aufbauend auf diesen ErlÃfÃuterungen entsteht eine These, die der Versuch ist, oben stehende Fragestellung zu beantworten.Author: Bender, Anne Publisher: GRIN Verlag Illustration: N Language: GER Title: Strategiebegriff und Radikaler Konstruktivismus Pages: 00023 (Encrypted PDF) On Sale: 2005-01-01 SKU-13/ISBN: 9783638366328 Category: Social Science : Media Studies

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