

Winning The Knowledge Game - Alastair Rylatt

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Winning the Knowledge Game focuses on the thinking and attitudes required to remain knowledgeable, competitive and high performing. Topics include: having a winning strategy, improving collaboration and teamwork, creating a smarter business, competitive intelligence, protecting intellectual property, keeping talent, leveraging the latest digital technology, increasing customer loyalty and measuring the impact of your people on performance, market value and society. Winning the Knowledge Game provides practical advice on the strategies, tactics and systems you need to remain capable and agile in this rapidly changing business world. To help you meet this challenge, Winning the Knowledge Game explores three questions: * How do you open the hearts and minds of people to smarter learning? * How do you grow competitive advantage? * How do you sustain and ensure lasting success? All managers need to learn the skill of acquiring and putting knowledge to work if they are to be successful. Most of all they need to learn how to play the knowledge game every day of their life. Do not leave things to chance discover the ideas and tips that will deliver a measurable improvement to your business leadership, performance and career. Author: Rylatt, Alastair Publisher: Routledge Illustration: N Language: ENG Title: Winning the Knowledge Game Pages: 00224 (Encrypted EPUB) / 00224 (Encrypted PDF) On Sale: 2012-05-31 SKU-13/ISBN: 9780750658096 Category: Business & Economics : General Category: Business & Economics : Human Resources & Personnel Management

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