

Rethinking Capitalism: Community And Responsibility In Business - Rogene Buchholz

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Rethinking Capitalism questions the assumptions of a capitalist society and develops a theory of self and business that views both as inextricable from their communities. Using classical American pragmatism, Professor Emeritus of Business Ethics Rogene Buchholz analyzes the history of capitalistic thought and proposes that management be reconsidered as a profession akin to law or medicine - with a defined code of ethics and a concrete commitment to the public good, oriented toward service as well as profit and maximization of shareholder wealth. Author: Buchholz, Rogene Publisher: Routledge Illustration: N Language: ENG Title: Rethinking Capitalism: Community and Responsibility in Business Pages: 00248 (Encrypted PDF) On Sale: 2009-01-16 SKU-13/ISBN: 9780415997218 Lib Category: Social responsibility of business Lib Category: Capitalism - Moral and ethical aspects Category: Business & Economics : Business Ethics

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