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Here's Over 200 valuable business tips to help you on the road to online success... As you probably know, most e-books these days are packed with fluff and filler, designed to pad the e-book out, purely to justify a higher price tag. Our special Business Tips Guide Collection is a refreshing change, featuring nothing but concise powerful business tips to improve your business. This great collection features a total of Over 200 valuable tips, packed into eight concise guides covering a range of important business topics. Here's the details of each guide - and to give you an idea of what to expect, I've even included an example business tip from every guide... Little Known Net Business Advice Example: You could offer your potential customers a bonus coupon when they buy one of your products. It could be a coupon for another product you sell. For example, you could say, "Free Bonus! A 30 Off Coupon For Our New E-book! How To..." Another example, "Free Bonus! My Good Friend (their name) Is Allowing Me To Give A Free 40 Off Coupon For His New Product (product name)!" Secret Selling Blueprints Example: Use a "P.S." at the end of your ad copy. This is where you either want to repeat a strong benefit or use a strong close, like a free bonus. For example, "P.S. You can get (product), worth over (\$), for the low price of (\$)!"

Another example, "P.S. I can not guarantee the (No.) bonuses will be here tomorrow!" Groundbreaking Net Cash Builders Example: Offer your e-book as a free bonus for buying one of your main products or services. People will buy the product or service more often when you offer a free bonus. For example, you could say, "Get a free e-book when you order our (product) before (the date)!" Laser-Guided Web Marketing Campaigns Example: Use a handwritten letter on your ad copy instead of text. Write the ad on a paper, scan it and publish the ad on your web page. Adding a personal touch will always increase your sales. If you don't want to write the whole letter by hand, you could just put your signature at the end. Revolutionary Income Concepts Example: Gain an advantage over your competition. You should find one benefit your competition doesn't offer and use it as your main selling point. For example, if your competition doesn't offer free shipping, you should find a way to afford to offer free shipping. One way would be to charge other businesses for inserting ads in your product package. Phenomenal Online Sales Formulas Example: Start publishing an extra issue of your e-zine every week. You could charge a recurring monthly subscription for the free subscribers who want to view the extra issue(s) each week. You could also include no ads in the extra issue because youre charging a subscription fee. Sizzling Order Generators Example: People want to gain pleasure. They may want to satisfy their appetite or sexual desires. This will make them feel more fulfilled. Tell your prospects how much pleasure your product or service will give them. For example, you could say, "Our product will fulfill your cravings for rich, delicious chocolate." Incredible Money-Making Hints Example: Trade other forms of advertising with people who link to your web site. You could trade e-zine ads, print ads, autoresponder ads, classified ads, e-book ads, etc. It doesn't always have to be link for link or e-zine ad for e-zine ad. Just make sure it's a fair trade for you Full Master Resale Rights Included Free!

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