

The Whole 'truth' About Backend Sales



[DOWNLOAD HERE](#)

How I Increased My Only Profits 10 Fold In Just 15 Days By Discovering The *Whole* Truth About Backend Sales From The Desk Of: Tracy Yates Date: April 1, 2006 I have a quick story to share with you, so sit back, take 30 seconds to read the next 5 paragraphs, and if you don't learn something new that will benefit your business, you'll never hear from me again. So here I am, almost seven years into my online marketing career, looking at my experience in one hand, and the products I bought in the other hand, and I'm sighing, very, very loudly. What on earth were they thinking? I spent over \$30,000 on these products, not to mention thousands of hours reading other peoples stuff, and you know what? There's a pattern that recently started emerging that I have no doubt will interest you. Check it out: After experiencing everything that I'd apparently been taught about online marketing first hand it became obvious. They only told me half the story. Man, that got me mad. Ever get that feeling.. It's that little feeling that you get when someone doesn't quite give you the whole picture. They tell you just enough to give you an idea, but you can somehow just tell that there's far more to be had and they're holding out on you. For example, did you know.. That your list, the all profitable list that almost every single marketer (aside from the few that know what they're talking about) is trying to tell you is the most important resource you can ever have, and should be *the* number one priority for you to be building if you ever want to be a success? They couldn't be more wrong. It's actually the 5th most profitable resource you have at your disposal. Did I also mention.. That your list on it's own is almost useless without the other four resources in place to prop it up? So here's the thing, if you're reading this right now, and the biggest thing in your mind is 'Must build a big list to be successful' or 'Need 30,000 subscribers to take home the \$20,000 per month pay cheque I want' you have been miss-informed, like so many of us have been to the tune of tens of thousands of dollars (just like my example above). There's a lot more too. Much more. Here's the *full* story for you. Have you ever caught yourself thinking that maybe, just maybe if you had a big enough list and enough

people to promote to, building a new successful business every few months wouldn't too much of a problem? Well you'd be right, and it's far easier than you may think to get your hands on this type of promotion power. I'm going to show you 5 methods of doing so that won't cost you a cent. Did you know that in complete contrast to all the list building hype that's been floating around recently, your list is actually your weakest resource? There's four more that are far more powerful, not to mention easier to get your hands on if you know how. Finally get your hands on the full story, not just a fifth of it. Self replicating resources. What if I told you that it's very possible, not to mention rather easy to get your hands on a simple list of a 1000 subscribers. Not exactly much profit potential there you may think, but then what if I told you that you could multiply this figure 10 times without spending any of your cash at all? This is the beauty of self replicating resources. Promotion power at your fingertips that builds itself in a such a way that you never actually need to do any promotion yourself. We'll show you how. Now what if I told you that the above example of gaining 10,000 subscribers from 100, for free was just one of the five resources we're going to be talking about, each of the other four being at least twice as profitable as your list. That's the equivalent of having 90,000 subscribers purely at your disposal at a conservative estimate. How much cash would you make if just a measly half a percent bought a \$20 product from you each mailing? Did you know that your previous customers are in my experience, more than 25 times more likely to buy from you a second time than they are the first? I'll show you one simple method that doubled that figure, and in fact had 86 of my previous customers buy from me through two consecutive and entirely separate products. 86 of my customers bought from me a second time through two consecutive and entirely separate products, but that's not the full story. The second product cost a full 9 times more than the first, bringing the total to a massive 774 increase in sales through one simple method that I'm about to share with you. Best of all, none of these cost me a penny. Why, why why? Probably the most important part of this course is that I'm going to tackle the why issues with you, as well as the how's. Knowing how to do something is the short term key to success, which is what the average course out there will provide you with. Knowing why something works will allow you to adapt and change your methods and keep changing with the times making sure your success doesn't fizzle out. On-going, long term techniques and methods we're talking here, not just one off stuff that's going to help you for a month until everything changes. Don't get left behind again. PLUS... Backend sales explained. How to avoid having to repeat the number one most expensive aspect of any business ever again. Real world

examples of backend sales. It's not just online marketing that uses these techniques, it's offline business too. I'm going to take you through some of the biggest and most high profile examples I can think of to all out prove to you once and for all that these methods do indeed work every time. One simple method that shows my customers I care about them. While this is nice, it also has an effect of between 60 and 86 of them buying from me a second time through consecutive sites. What would it mean for your business to add 86 to your businesses profit every single time you launch a new product through the customers you're already in contact with anyway? It's powerful, it's profitable, and it's free (if done correctly anyway). The five roles of backend sales that ensure the success of only the few in the know. If you're missing any one of these five, you're potentially cutting your profit in half five times. Take \$10,000 per month and half it five times if you really want to see how much that hurts. Missing Roles. To make things even worse for those not in the know, organizing these five roles into a profit multiplying order, instead of a profit losing mess can be a nightmare. I'll show you exactly how I take these five separate aspects of backend sales, and fit them together so that they build each other, and your profit at the same time. (At this point I should say that this was the turning point of my business that took me from loss making to the fifteen products in six months money making machine it is today. Without this alone, I'd still be broke..) Promoting For No Profit. Learn how you can build and promote sites that will bring you no immediate money, but multiply your profit potential of future products as many times as you want as often as you want. Your 100 'The Risk Is All Mine' Money Back Guarantee You might well be wondering: what if it doesn't work for my business? What if I already know all of this? What if I'm not 100 happy with the course and it's another poor excuse to make a quick buck out of me? Here's my answer. If you take this course away and give it a shot, and find for any reason you are not satisfied that the results push you towards a very profitable future indeed, fire me an e-mail and show me you've put the information into action, and if it really doesn't work for you (I've not found a business that it doesn't work for to date) I'm going to send your money right back to you, plus you get to keep your whole download package free of charge to say thanks for giving us a try. The risk is all mine. Click Here To Download Your Copy Right Now For Just \$47 For The Next 500 179 Purchases Only! (When All 500 Are Sold This Product Will Be Pulled From This Site, Never To Be Seen Again. Don't Wait, Or You'll Miss It!) Your Partner In Success, Tracy Yates P.S. Everything you're about to read is tried and tested material. This will apply to your business not just once, but for many years to come. It's an investment not just for today, but far into the future. PPS. Remember, this is 100

risk free. If for any reason you don't believe that you got your moneys worth, just contact us, show us how you put these techniques into action, and we'll give you a full refund. That's how confident we are that this really does work. PPPS. Still not convinced this is for you? Well, it is your choice of course, but if you do go ahead and grab your download while we still have some copies left, you could well be one of the successful people in a few short weeks!

[DOWNLOAD HERE](#)

Similar manuals:

[The Whole Truth About Backend Sales](#)