

Mrr Eprofit Generator



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Dear Friend, What if I told you that you could skyrocket your traffic, produce more sales than you ever thought possible, all with minimal work and very little out of pocket expense! Would that excite you?

There is an incredibly powerful marketing tactic that can truly provide that sort of scenario for anybody wanting it. Over the past year I've quietly been promoting low cost infoproducts and secretly creating a very comfortable income. (that's not important but what you're about to read next is -- and it can have a direct impact on your online sales process) In the process of creating these sales sites, it's seems that there's always the problem of figuring out how to handle the back-end processes such as setting up the PayPal IPN scripting (for handling instant payment notifications), product delivery systems, emailing clients to make sure they receive their products, how to create and add-in one-time-offer pages, and so on... And frankly, it was often a customer support nightmare... Uuuuuuuuggggggggghhhhhhhh! People not clicking on those pesky little "Return to Merchant" buttons after their purchase, not following instructions, exiting the 'signup page' and a whole laundry list of other problems wound up taking up my time and taking away from my marketing efforts. (I know that many of you have already experienced this hassle)

After doing this for awhile, I decided to come up with a better way, so I wouldn't spend more than half of my time creating these same processes over and over again, and free up my time so I can create even more money making websites in less time, with less effort. And, after much trial, error and perfecting this new application, I'm making it available to you. Seriously, why would you create your sales sites or your JV giveaway signup pages using only half-measures? (You don't have to answer that...) Why not create a truly automated sales system that can handle everything for you from the sales process, to product delivery, to handling your one-time-offer pages and sales? How about a system that allows you to give others the ability to sell your products and keep 100 of the money from those sales while you get the new sign-ups to your email lists? (I know that's nothing new but when yours runs as smooth as silk it will gain the respect of your customers and naturally create joint venture partners with no additional effort on your

part -- think about that for a minute) Why not use a system that allows you to choose if you want to share the front end sales with people who're promoting and also allows you to choose if you share the back-end sales from your one-time-offers? "Let's Look At A Typical Sales Site Setup..." You create a sales site to sell your latest product or service. You allow people who purchase your product/service to promote it and make 100 from any sales they drive to your site, and you get the new sign-ups to your email list. You also create a one-time-offer on the back-end so you can make money from those sales as well, from anyone who takes advantage of it. So, you have an index page, a thank you page, and a one-time-offer page you've created. "How Do You Tie Them All Together?" Typical Manual Setup: First, go to PayPal and create a "Buy Now" button from their system. You put the successful return URL in the button form (the URL people are suppose to be redirected to upon success purchase of your product) and a URL if they cancel the purchase they're suppose to be returned to. You direct a successful purchase to your one-time-offer page and add a "No Thank You" button to that page in case they choose not to take you up on your OTO offer which directs them to your thank you page. You add a download URL to your thank you page where your customer can download his/her purchase. To protect your download page, you encrypt the PayPal button so people cannot find out where your download URL is located. That's a typical way of creating these sales sites, and it works. Most of the time. But there are many problems setting up your sales sites the "old fashioned way", let's look at a few... Problem #1 With Typical Setups: What happens to those people who purchase from you, but they never click the "Return To Merchant" button at PayPal after making their payment? This happens a lot, and if you've been doing business online for any length of time at all, you know this to be true. Problem #2 With Typical Setups: What happens is many people simply don't look close enough to that final page at PayPal after making a purchase, and many of them simply close their browser window, and go check their email for information from you about their purchase. (If you done any type of dime sales, 100 commissions sales and the like then you know I'm not making this up) Well, if you're using a system like the one mentioned above, your clients are not getting an email from you or your system. They sit and wait, and after a few minutes of not receiving their information from you, they send off an email to you. (The benefits of this feature are huge) You then spend your time hunting down your download links and URLs so you can send off the product download URL to your customers. (This can be a huge waste of time... and then there are the REALLY impatient people who file a complaint with PayPal. To make matters worse you might be on vacation or just out

spending some time with your friends and family. It's not that you're trying to cheat anyone or that your customer support is lame... it's just that your system needs improving) Unfortunately, this is a very typical scenario, and it happens to a lot of merchants. This is not only unproductive, but it takes a lot of time away from you that you could be spending on more productive issues. Problem #3 With Typical Setups: Another problem with the manual setup like the above site (and this one's a biggy) is that you have no way of setting up a viral system. One of the greatest features you can setup on your sales sites is making them viral! That's offering 100 commissions on either the front-end or back-end sales, or both, and allowing your customers the chance to make money from your site, while you grab the email addresses from your new site visitors and grow your list. If you really want to see your profits grow and watch your email list rise like mom added to much yeast to the mix, make your sales sites viral, and be ready for major growth in your online business. So, how do we cure the problems above?... "PHP And PayPal IPN To The Rescue!" PayPal offers a system called IPN (Instant Payment Notification) and you can use this system to handle a lot of the back-end processes for your sales sites. (I'm sure that you might be saying "Great, I don't know a thing about programming PHP and I don't have a clue how to set up IPN" -- that's okay because you don't have to know a thing about it) In the scenario above, your customer could have received his/her email with download link if you had IPN set up on that site. It's very easy to do, just grab an IPN script written in PHP which PayPal offers from their site for free, modify it to send an email to your customers when a sale is made, and everything is taken care of from that point on. But, what if you don't know how IPN works and you don't know how to write PHP code? Well, you can always hire a programmer to create this back-end system for you or you can spend much less and grab a copy of my eProfit Generator and let it do all of that work for you!

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