

Knowledge And Strategy

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This is the first knowledge book in the Resources for the Knowledge-Based Economy Readers' series to link the two hot topics of knowledge and strategy. The book centers around the concept of treating organizational knowledge as a valuable strategy asset. Knowledge strategy is a natural extension of the historical development of business strategy in general. The book includes seminal articles on the subject as well as an introduction written by Michael Zack. Publisher: Routledge Illustration: N Language: ENG Title: Knowledge and Strategy Pages: 00336 (Encrypted EPUB) / 00336 (Encrypted PDF) On Sale: 2012-06-25 SKU-13/ISBN: 9780750670883 Lib Category: Information technology Lib Category: Knowledge management Category: Business & Economics : General Category: Business & Economics : Management - General

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