

Seo For Wordpress Secrets



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If Your WordPress Blog is not Optimized, You are Missing Out on a HUGE Opportunity Shockingly Less Than 10 percent of Blogs Are Optimized! Optimizing your blog really is not that hard, but you do need to know what to do. SEO for WordPress Secrets will take you by the hand and show you step-by-step how to make your blog better than 90 percent of the others out there. Its really that simple. Dear Friend, Youve probably heard that having a blog is one of the smartest things you can do online to get traffic, but did you know that most people dont even have a clue as to what good SEO is? So what is the secret to being successful? Spending the time to optimize your blog for the search engines of course! Introducing SEO for WordPress Secrets: The Video Series Dont be intimidated by the word SEO, it really is not as hard as it sounds. In fact my videos make optimizing your blog as simple as tying your shoes! So Here is the catch: WordPress, though it is a fantastic piece of software, is NOT optimized by default. Would you rather spend the next several months studying SEO and trying to figure out how to apply it to your blog, or would you prefer a faster method? There is a right way and a wrong way to SEO your WordPress blog. I dont want to see you wasting your time doing things the wrong way, that is why I created this video

training series. This Video Series Features: * A Collection of 21 Professionally Recorded Videos-This complete video series will teach you everything you need to know about optimizing your WordPress blog for the search engines. * The Importance of SEO - Before you start applying SEO to your WordPress blog, you need to understand why it is so important. * The Power of Keyword Research- If you are not creating posts that are focused on specific keywords, you are literally taking a stab in the dark at achieving natural search engine rankings. Let me show you how to perform effective keyword research. * What Plugins You Need to Make Optimization a Cakewalk - there are a ton of free plugins out there that make SEO a breeze. I will show you the best ones that you will need, and how they operate. * How to Create an Optimized Post - I will take you step-by-step through creating an optimized post from the ground up. * How to Deal with URL Canonization- I will show you how to fix a fatal flaw in WordPress that can actually dilute your natural search engine rankings if you don't take action now. * How to Setup an Effective Navigation Structure- Learn how to structure your blog to make it easy for the search engines to understand exactly what you are offering. * How to Encourage Visitor Interaction-Engaging your blog audience is very important. I will show you (along with the help of some excellent plugins) how to do this effectively. * How to Harness the Power of Social Networks-Social networks are becoming increasingly important. Learn how to use them to propel your blog to new heights. SEO For WordPress Secrets will show you how to make your blog better than 90 percent of the competition in a sheer matter of hours. Since I know it's 100 percent to your benefit to act right away, I want to sweeten the pot and give you every possible reason to say YES today!

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