

# How To Find A Job On LinkedIn, Facebook, Twitter And Google+ 2/e - , Debra Schepp

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The definitive guide to social media job hunting now updated to include GOOGLE+! Finding your dream job the old way just doesn't happen anymore. If you want to move up in today's ultra-competitive job market, you have to master the most useful tools out there: social networks. How to Find a Job on LinkedIn, Facebook, Twitter, and Google+, Second Edition, helps you take full advantage of the bounty of opportunities found on the most popular sites. Online job-search experts Brad and Debra Schepp take you step-by-step through the process of joining networks, creating effective online profiles, and leveraging the job-search features of the most popular sites, including: LinkedIn's InMaps Get a complete visual of your network for a faster, more efficient job search Facebook's BranchOut Learn more about your friends' careers, so you can help them and they can help you Twitter's Lists Build a customized list of users to discover opportunities you might otherwise miss Google+'s Circles Get the most relevant information about yourself into the hands of the right people Author: Schepp, Brad Author: Schepp, Debra Publisher: McGraw-Hill Illustration: N Language: ENG Title: How to Find a Job on LinkedIn, Facebook, Twitter and Google+ 2/E Pages: 00256 (Encrypted EPUB) / 00256 (Encrypted PDF) On Sale: 2012-04-09 SKU-13/ISBN: 9780071790437 Category: Business & Economics : Careers - Job Hunting

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