On Collective Intelligence

DOWNLOAD HERE

Preface.-On Collective Unintelligence.-Building actor reputation in web-based innovation networks An approach for the visual representation of business models that integrate web-based collective intelligence into value creation.-Open Science 2.0: How Research and Education can benefit from Open Innovation and Web 2.0.- A Social Network System for Analyzing Publication Activities of Researchers.-Use of Swarm Intelligence to Include Customers in Product Innovation.-Imitation and Quality of Tags in Social Bookmarking Systems Collective Intelligence Leading to Folksonomies.-Measuring and Analyzing the Openness of the Web 2.0 Service Network for Improving the Innovation Capacity of the Web 2.0 System through Collective Intelligence.- Collective Intelligence in Teams Practical Approaches to Develop Transactive Memory.-The Need Language.-Adding Taxonomies Obtained by Content Clustering to Semantic Social Network Analysis.-How to reduce new product development: Customer Integration in the e-fashion market EAN/ISBN: 9783642144813 Publisher(s): Springer, Berlin Format: ePub/PDF Author(s): Bastiaens, Theo - Bauml, Ulrike - Krmer, Bernd J.

DOWNLOAD HERE

Similar manuals:

On Collective Intelligence