

# Value Determination Of Supply Chain Initiatives

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The implementation of supply chain initiatives (SCI) often requires specific investments in technology, material, organization and staff. However, the assessment of the economic viability of such inter-organizational activities is not a trivial issue. Philip Wessely supports managerial decision-making in the forefront of a potential implementation by introducing a quantification approach for the value contribution of SCIs. The resulting approach combines different innovative modeling techniques and considers the individual integration of companies in inter-organizational networks. As a result, it has a broad field of application. EAN/ISBN : 9783834963239 Publisher(s): Gabler, Springer, Berlin Discussed keywords: Fuzzy-Logik, Supply Chain Management Format: ePub/PDF Author(s): Wessely, Philip

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