

Communicating European Research 2005

[DOWNLOAD HERE](#)

Introduction.- Why communicating European research?.- Background information.- Thinking science, talking science.- Opening speeches.- Let's make science the next headline.- Information and communication technology research and its impact on growth and job creation.- The evolving context for science and society.- Science communication on demand.- Scientists and communication.- Bringing scientists to the people.- "Science meets Parliament".- The science-media interface: interactions of scientists and journalists.- Science news on the net.- The changing paradigm of science communication: challenges for researchers.- Training scientists in communication skills.- Communication of science, communication in science.- Advancing European protocols for science communication.- Science goes local: local media matters.- Communication and training.- Debate, communicate, educate.- Media skills workshops: breaking down the barriers between scientists and journalists.- Training for dialogue and debate.- Training science communication in a swift moving society.- Science Events.- The Science Days - Contact with science.- The challenge of showing and discussing the unknown.- Science & the city.- The Genova science festival.- Science education.- Science class 2012.- Scientific literacy.- Perceptions and images of science and science education.- Television.- Representing science through multiple-channel digital television.- Radio.- How to get science in the news.- I heard it on the radio!.- Communicating research in developing countries.- Media and press.- Getting R&D results into the press.- Towards more responsibility in communicating science.- European media: two cultures of science communication.- How to reach the business media?.- The same old future.- Sectoral communication.- Europe in space - taking off without the public.- Population exposure to air pollutants in Europe (PEOPLE).- Communicating EU food and health research.- Communicating environmental research.- Talking nano what makes nanotechnology special.- Communicate internationally- with partners from the New Independent States (NIS).- How to communicate an interdisciplinary project?.- Conclusion.- When diversity means richness.- List of authors. EAN/ISBN : 9781402053580 Publisher(s): Springer Netherlands Format: ePub/PDF Author(s): Claessens, Michel

[DOWNLOAD HERE](#)

Similar manuals:

[Communicating European Research 2005](#)