Mp3 Trumac - Street Seminar



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Real street lyrics over hot instrumentals. The Boss of Las Vegas provides listeners with East Coast influenced rhymes while still representing the West Coast to the fullest. 13 MP3 Songs HIP HOP/RAP: Hip Hop, HIP HOP/RAP: Rap Details: TruMac, born Truman Hopkins, is the third of eight children. He was raised by his grandmother, after drugs took control of his mothers life, on the Westside of Las Vegas. Living in a city where tourism is the bread and butter, most focus is placed on the fast pace, high profile Strip lifestyle. TruMac plans to give the world a realistic view of what goes on in his 24 Hour hometown. It was the summer of 99 when TruMac and his partners decided to form an independent record label. Out of the five of them, two were to be the labels lead artists, two were supposed to scout talent and head the street team, and TruMac would oversee all of the labels business dealings. Over the two and a half years they were together, TruMacs goals were to stay behind the scenes, market the label, and put his artists in the spotlight. He was successful in doing this by booking shows, putting together the marketing for one of the artist lead singles, and even co-producing the track for the B Side of that single. Things just didnt go the way they were supposed to, TruMac says of his former endeavor. But since Ive been into hip hop, I have loved it for the art form, and after this situation, doing the business and learning the industry game, it made me say dont depend on nobody, do it yourself. And thats exactly what he did. In the fall of 2002 TruMac formed Immaculate Productions Music Company (IPMC). Supreme is one of the few people that I dealt with at that time. She was always like, Mac you got this, the balls in your court. Supreme is an Artist Manager/PR Specialists in Las Vegas. TruMac credits her for assisting in his transition from businessman to emcee. She would always tell me that with my marketing and business genius coupled with my high standard for lyrics, there was no way I couldnt blow. That couldve been some high octane she was selling me, but I definitely bought it. But when you get a look at where TruMac is today you have to wonder, was

it gas she was selling or truth she was telling? Since 2002 TruMac has released two singles, his installment of Kill Bill Mixtapes Volumes 1 and 2, and his newest mixtape release, Lights Out Volume 1. He has also performed in Las Vegas at UFC after parties, on Mission Beach in San Diego, and a number of times in Billings and Missoula, Montana, where he opened up for E-40. Right now its all about Street Seminar, says TruMac, its my best work to date, its all me. The album features Doe Mill\$ and Eazy Rocc, two IPMC affiliated artists. Doe has been with me since early 2003, TruMac explains. His older brother Montana gave me the nickname TruMac when we were in the ninth grade. Mill\$ is like my lil brother, he has his own label, Vegas Citi Records that I am helping him put together. We will be releasing his album as a joint venture by summer 07. My real lil brother Young Don Juan, A&R for IPMC, hooked me up with Eazy Rocc. Eazy spits for real and got that piff on the beats. We signed him early in 06 he did like half my album and I recorded it at his house. The album also features production by Fresco, LoE, Certified, RaMon, and Bay Area legend J. Deville aka Johnny Z. Fresco and LoE have been my homeboys since high school and since Ive been doing this they have always been supportive. Johnny Z was extremely helpful on this project. He did tracks, let me record at his house, mixed the album, and hooked me up with Greg Forsberg at Supa Slump Masters to master the joint for me. And the new album is sizzling. TruMac crafts unmatched lyrics over banging tracks. The lead singles Rollin and Rock Slow, both produced by LoE, are making noise in the streets and over the internet. TruMac describes his music as real hip hop West Side style. It sounds like no one else. Pure authentic lyricism over hot instrumentals. He credits Run DMC, Ice Cube, 2 Pac, Snoop, Common, Nas, Jay-Z and Malcolm X as his influences. His other interest is real estate. He has been a licensed Realtor for nearly four years and he is also a licensed mortgage broker. I plan to be the first Hip Hop/Real Estate Mogul, he says convincingly. TruMac says that he just wants to bring the essence of hip hop back and put Las Vegas on the map. If my music can put just a small spotlight on my city for culture not casinos, I felt like I did my job. Tags: hip hop/rap: rap

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