

The Local Construction Of A Global Language

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The book investigates how the hegemony of English in South Korea is constructed through the mediation of language ideologies. Based on an innovative analysis of metalinguistic discourse in language policy debates, cross-linguistic humor, television shows, and face-to-face interaction, it cogently tells the story of how the complex meaning of English as a global language emerges through local discourse. EAN/ISBN : 9783110214079 Publisher(s): De Gruyter, De Gruyter Mouton Discussed keywords: Humor, Sprachsoziologie Format: ePub/PDF Author(s): Park, Joseph Sung-Yul

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