

Social Media Marketing With Emerging Technologies (collection) - , Jamie Turner

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A brand new collection of state-of-the-art insights into social media marketing with emerging technologies, from world-renowned experts... in a convenient e-format, at a great price! Drive powerful profits from new social marketing tools and techniques-including mobile media, Tumblr, Foursquare, and ""SMO""! Five great mini-guides show you how to drive maximum profits from today's most exciting emerging social media technologies-easily, quickly, painlessly! In How to Make Money with Mobile Media, Jamie Turner explains why mobile media is right for your business-and offers quick, easy, low-cost ways to get started right now. In How to Make Money with Mobile Marketing 2D Codes, Turner presents 25 new ways 2D codes can help you grow and differentiate your business. Scott Bishop's How to Make Money Marketing Your Business with Tumblr reveals how to use Tumblr to extend your reach, deepen customer trust, and jump into social marketing now, with minimal investment. In How to Make Money Marketing Your Business with foursquare, Bishop shows how to get immediate, measurable bottom-line results with foursquare location-based social marketing-all in less than an hour's work per week. Finally, Robert Scott Corbett's How to Make Money with Social Media Optimization (SMO) walks you through building a complete strategy for social media engagement to supercharge your brand, influence conversations, build market share, and make more money! From world-renowned leaders in social media marketing, including Robert Scott Corbett, Jamie Turner and Scott Bishop. Author: Corbett, Robert Scott Author: Turner, Jamie Author: Bishop, Scott Publisher: FT Press Illustration: N Language: ENG Title: Social Media Marketing with Emerging Technologies (Collection) Pages: 00147 (Encrypted EPUB) / 00148 (Encrypted PDF) On Sale: 2011-06-07 SKU-13/ISBN: 9780132821599 Category: Business & Economics : Marketing - General

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