

# The Effortless Yes - Julie Steelman

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The Effortless Yes is the right book for the new entrepreneur as it describes how to strike the ideal balance between making money and helping your customers get what they want. The social media landscape has fused the personal and business sides of our lives. It is now acceptable to be personally transparent while sharing our gifts, talents and expertise to the community. Yet, we crave a way to balance integrity and personal style with selling practices that produce extraordinary results. This is a manifesto on how to do that, and it explains how to master the art of selling with heart while influencing customers buying decisions respectfully. This new style of selling compliments the rising social consciousness impacting our businesses today. Author: Steelman, Julie Publisher: Franklin Green Illustration: N Language: ENG Title: The Effortless Yes Pages: 00176 (Encrypted EPUB) / 00176 (Encrypted PDF) On Sale: 2011-06-15 SKU-13/ISBN: 9781936487028 Category: Business & Economics : Entrepreneurship

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