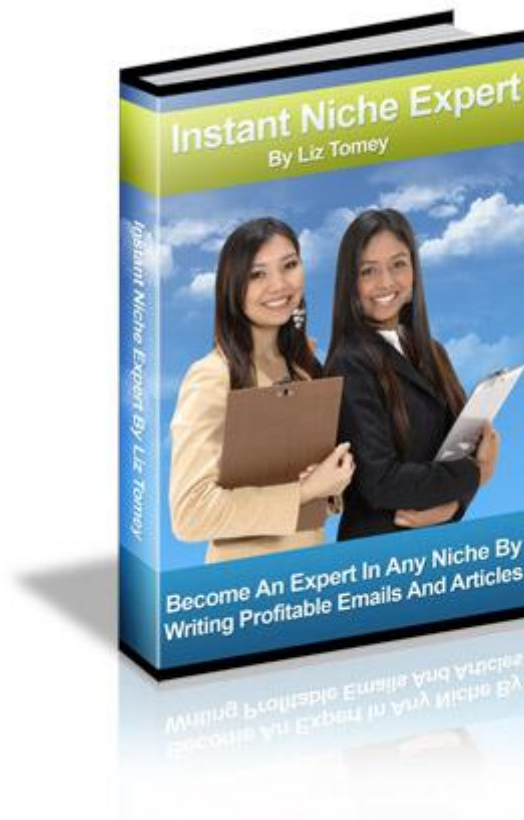


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why? Or do you try and write articles and not get the response or traffic from them that you thought you would? Do you get confused when trying to figure out how to profitably use personalization, auto responders and how to get your message past the Spam filters? If you answered yes to any of the above questions, don't worry, you're not alone. There are literally thousands of people out there just like you that own websites or newsletters that face the same problems every day. You've probably thought "There has to be some sort of solution to this problem that I can use and embrace to make the whole writing process not only easy and fast but also fun" and you're right! You will learn how to make this YOUR reality in this letter including how to avoid all of the pitfalls that many publishers face. But first you need to know why...

Most People Who Own Websites Don't Have A Clue When It Comes To Writing E-Mail Copy Or Article Content Or Getting It Delivered To Their Readers! We both know that there are loads of sites out there that hope to make enough money to be profitable every month using the power of e-mail. The sad truth is that the number of people "intending to profit with e-mail" versus the number of people "actually profiting with e-mail" is pretty sad. You'll find that only about 1 out of 10 site owners hoping to make a profit with e-mail are actually doing so and what's even more disturbing is that only about 1 in 100 site owners are making the profits they intend to on their promotions. I'm sure that you'll agree those are pretty discouraging numbers but don't worry because you are going to learn how to be that 1 in 100 today.

When it comes to articles you'll find that only about 1 in 30 articles produces an amount of traffic to the authors site that actually generates any kind of profit. One of the reasons that these site owners don't succeed in their e-mail and article efforts is because they just don't have the "know how" when it comes to writing e-mails or articles that induce purchases or clicks. Another is that they aren't aware of the pitfalls that foil some publishers before they even start. Yet even more publishers fall short on things like auto responders, personalization, setting up a regular mailing schedule and don't profit as a result. I know, you're probably thinking... "What Makes An E-Mail Or Article Produce Product Sales, Service Sales Or Clicks To My Site?" There is obviously a huge difference between an e-mail or article that produces sales of your products and clicks to your sites versus one that doesn't. The first one, and this is a big one, is the fact that the author has huge amounts of training in writing, journalism or advertorial writing. None of us have loads of time to spend learning journalistic writing so what I'm going to share with you doesn't require that :) The second thing that makes a successful article or e-mail promotion is the fact that the author knows exactly what his or her subscribers want. There's nothing left to question and no "I hope I

make a sale" when they put an article or e-mail together because they already know that they are going to make money or generate traffic. How do you find out, with almost psychic precision, what your subscribers or article readers want from you? That's something that I'm going to reveal to you in more detail here in a few minutes. The third thing that gets you more sales, clicks and traffic is the effective use of personalization, auto responders and regular mailing.

Is It REALLY Possible For Me To Write So Well That I Can Generate The Response Of A Well Seasoned Copywriter Or Article Author And Get My Messages Delivered & Read Professionally? I wanted to make sure this question was address right from the beginning. The answer is...There is no doubt that you can write at the level of "professional" without all of the training and YOU CAN get your e-mails delivered and responded to. Use the secret tricks that I'm going to share with you for producing riveting, sales inducing copy and intriguing articles, you are going to learn how to churn out quality content without all of the education and better yet, avoid all the pitfalls that most publishers face! I'm not promising to teach you a masters degree in Journalism in just an evening, that would be insane to promise but what I can promise you is this... You will learn the same shortcuts, tricks and secrets I personally use to create profit winning copy without all of the laborious studying of writing! Which brings me to the outlet for all of these secrets... The breakthrough new manual **Instant Niche Experts** you will teach you the inside secrets to writing for cash, profits, traffic and expert status! **Common Mistakes Most People Make In Their E-Mails** - Here you are going to learn exactly what makes an e-mail promotion or article flop and how you can avoid these pitfalls forever! **How To Induce Sales With Cleverly Written Text** - You are going to learn how to use the secrets of persuasion to your total advantage and how to persuade anyone to part with their cash to buy your product. **How To Write Captivating Content** - This section will teach you how to write content that engages your reader 100 almost like hypnosis and also how to turn that interest in your article to interest in your product! **How To Write At Turbo Speed** - In a hurry or just don't want to spend loads of time writing? You're going to learn how to write at record speeds and the best part is, the quality will be of extremely high quality! **The Relationship Factor** -There's no doubt, you need to create relationships with people in order to sell to them. Here you will learn the insider tactics to creating strong relationships with people using the power of e-mail! **Response Boosters!** - Is your article or e-mail promotion just not doing as well as you'd hoped? Never fear! You are going to learn how you can increase the response of any article or e-mail with just a few fast, simple tweaks! **Autoresponders, HTML & Personalization** - This is where you will learn how to

use some of the "tools of the trade" in non-conventional ways for extreme profits, higher response and automatic sales follow-up. The Secret Formula For Your Mailing Schedule - Here you are going to learn the precise formula that you need to use to create the strongest, most profitable relationships with your subscribers by staying in their mind! I'm sure that I don't need to say a whole lot for you to realize the extreme value in the Instant Niche Expert manual. It's jam packed with all of the insider information you need to "go around" the big time learning roadblock when it comes to using e-mail and articles for profits in your business. With this simple to follow manual you can inject the power of a top copywriter or journalist into your business and reap the financial rewards over and over again.

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