

Analyse Von E-payment Systemen Am Beispiel Von Payclever - Sven Schmitt

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In dieser Bachelorarbeit werden E-Payment Systeme (EPS) anhand von PayClever analysiert. PayClever ist eine aufladbare Guthabenkarte und kommt in der Commerzbank Arena in Frankfurt am Main zum Einsatz. Die Arbeit beschreibt, warum das System zur Anwendung kommt, wie es funktioniert und welchen betriebswirtschaftlichen Nutzen der Betreiber daraus zieht. Es soll die Frage beantwortet werden, warum der Stadionbetreiber ein eigenes E-Payment System einsetzt. Zur L  sung der oben genannten Fragen wurden Experteninterviews gef  hrt und ausgewertet. Es wurde eine schriftliche Umfrage initiiert, in der 18 Stadionbetreiber nach der Existenz eines Guthabenkartensystems befragt wurden. Des Weiteren wird zu Analysezielen ein Stadionbetreiber herangezogen, der sich bewusst gegen ein solches System entschieden hat. Dar  ber hinaus werden bestehende E-Payment Systeme wie T-Pay, Click & Buy, Paypal und die Geldkarte als Vergleichsobjekte herangezogen um Unterschiede und Gemeinsamkeiten bez  glich Funktionsweise, Technik, Sicherheit, Kosten, Einsatzgebiete und rechtlicher Aspekte aufzuzeigen. Bachelorarbeit aus dem Jahr 2007 im Fachbereich Informatik - Wirtschaftsinformatik, Note: 2,3, Fachhochschule Frankfurt am Main .Author: Schmitt, Sven Publisher: GRIN Verlag Illustration: N Language: GER Title: Analyse von E-Payment Systemen am Beispiel von PayClever Pages: 00042 (Encrypted PDF) On Sale: 2010-01-01 SKU-13/ISBN: 9783640505166 Category: Business & Economics : General Category: Business & Economics : Information Management

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