

Deutscher Corporate Governance Kodex: Dcgk - Ilker Yelken

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Vor dem Hintergrund der in den letzten Jahren immer häufiger durch die Medien aufgedeckten Unregelmäßigkeiten in der Geschäftspraxis führender globaler Konzerne (Bilanzskandale bei Enron und Worldcom, Schmiergeldaffäre bei Siemens, Betriebsratsbestechungen bei VW) hat der Begriff der Corporate Governance (CG) eine zunehmende Bedeutung erfahren. Unternehmen wollen durch höhere Transparenz ihrer Geschäftspraktiken und durch Offenlegung der Verantwortlichkeiten der einzelnen Unternehmensorgane das beim Anleger verlorene Vertrauen zurückgewinnen. In diesem Zusammenhang wurde auch durch die Politik mit der Schaffung des Deutschen Corporate Governance Kodex (DCGK) eine Richtlinie geschaffen, mit welcher die Unternehmen einen Anhaltspunkt haben, um Normen zu befolgen bzw. zu implementieren. Author: Yelken, Ilker Publisher: GRIN Verlag Illustration: N Language: GER Title: Deutscher Corporate Governance Kodex: DCGK Pages: 00017 (Encrypted PDF) On Sale: 2009-01-01 SKU-13/ISBN: 9783640242337 Category: Business & Economics : General

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