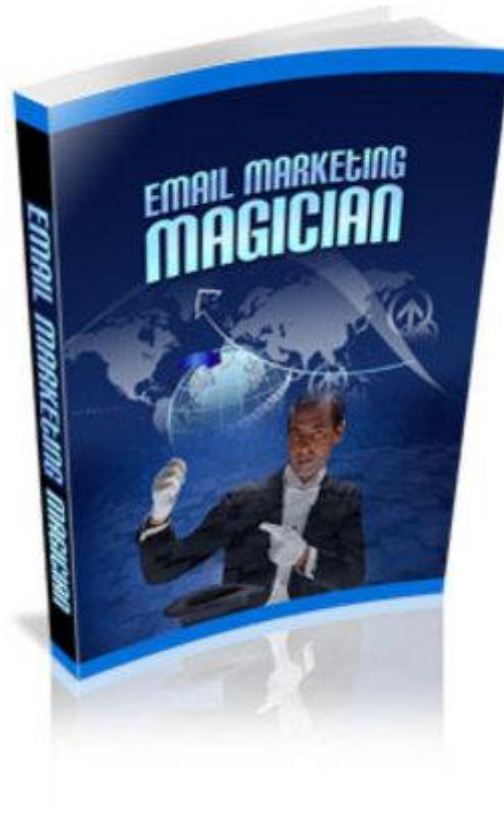


# Email Marketing Magician



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The Money Is In The List! The above catch phrase still is and always will be the cornerstone belief of email marketing. It is one of those Golden Rules of being an internet marketer - non-negotiable, reliable and a take it to the bank kind of truth. If you can add names to your e-mail marketing list, you have the ability to send those people information about your products or services. Some of those people will buy, hence the money is in the list. Teaching you how to create a list that is an investment is the intention of Email Magician Marketing. In my own particular, no nonsense been there done that tone I will teach you everything you need to know about developing your own money making email list in an ethical way including - You'll quickly discover: Why it is not a good idea to be greedy and have a list that is too large. What is the best email software to use so that you do not get in trouble for spamming. Where to find customers who want to hear from you. How to catch prospects by getting them to willingly give you their email list. Why all auto responders are not created equal! How to avoid angering your ISP when you send out mass emails. Where to get the best email subscription forms for your website. How to lure your customers into giving you their email using incentives. How to automate your email sending process so

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