

Kommunale Wirtschaftsförderung Und Standortentwicklung - Sebastian Schneider

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Deutsch:Gegenstand dieser Arbeit ist die kommunale Wirtschaftsförderung, die direkt einen Zusammen- hang mit der kommunalen Standortentwicklung bildet. Die heutigen Rahmenbedingungen einer kommunale Wirtschaftsförderung sind einerseits durch die europäische Integration und anderer- seits durch die Internationalisierung des Handels geprägt. Solche Anforderungen beschränken die Möglichkeit des souveränen Instrumenteneinsatzes der Kommunen zur Förderung ihrer lokalen ö-konomie. Deshalb soll der Fokus innerhalb dieser Arbeit auf die kommunalen Instrumente und deren Stellenwert im Zeitablauf gesetzt werden.Des Weiteren findet die mikroökonomische Standorttheorie aus Sicht der Unternehmen ebenfalls ihren Platz in dieser Ausarbeitung. Als Bindeglied dieser zwei großen Themen, kommunale In- strumente zur Wirtschaftsförderung und der mikroökonomischen Standorttheorie, wird auch auf die Existenzberechtigung eines solchen kommunalen Eingriffes eingegangen.English:Subject of this paper ist the promotion of the local economy which is deeply related to the topic of location development. Basic conditions for the promotion of local economic development is influenced by the European Union as well as by the globalization of the market. Such regulations minimize the options of independent usage of instruments to boost the local economy. Therefore, the paper focuses on a description and a critique of the tools which communities can use and their effects in the long run.Moreover, the microeconomic location theory from a company's perspective is addressed. To link both aspects a close observation of the options is to be made.Author: Schneider, Sebastian Publisher: GRIN Verlag Illustration: N Language: GER Title: Kommunale Wirtschaftsförderung und Standortentwicklung Pages: 00031 (Encrypted PDF) On Sale: 2011-01-01 SKU-13/ISBN: 9783640813650 Category: Business & Economics : Economics - Macroeconomics

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