

Mp3 The Beat Club - Robotica



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Techno/Electronic Dance, with hard driving beats for robots to take over mankind. 12 MP3 Songs

ELECTRONIC: Techno, ELECTRONIC: Trance Details: The Beat Club and Electrobeat Records Inspired by the rhythmic insanity of the Miami Bass movement, the techno-savvies of Kraftwerk and the pop sensibilities of New Order, The Beat Club, originally a one-off studio project, has now endured for almost two decades. The Beat Club (Ony Rodriguez along with his wife, Mirey Valls) formed Electrobeat Records in 1992 as a statement of independence. Working within the framework of a major label drained the creative energies of the project, in direct conflict with Onys basic philosophy that creating music should be fun. Hence, on the recommendation of The Beat Clubs UK label head and then manager Rob Gretton, Atlantic Records US contract was left to expire. Rob was a great influence on prioritizing the artists needs over that of commerce. His success with Manchesters Factory Records and as New Orders manager vindicated his philosophy. A series of singles such as Security, Dreams Were Made To Be Broken and Transamerica landed The Beat Club on electronic musics most influential lists from publications including The Wire and MixMag. In addition, almost a dozen albums have been released under the guises of Fuzzy Logic, Toys For The Revolution, Santa Fe and Urban Select. Since going it alone and forming Electrobeat, The Beat Club has never looked back. Robotica There was no intent for the old concept album cliché, yet, I did see a general theme developing during the production of these tracks. The story of the dehumanizing herd mentality is even more relevant in todays society. This is a universal theme that goes beyond politics into social trends and fashion -and two singles from the album, which have been already released, Dream Within A Dream and Lost In Space definitely articulate this concept. I had a vision of a controlling entity keeping its constituency in line. Mobilizing and energizing it at will, while keeping the members off guard, not ever fully understanding the consequence of their actions. I wanted

to create a world of machine-generated rhythms and sequences to move the listener, not unlike the mood created in the most energetic of dance-oriented clubs. I looked to my original inspiration for The Beat Club, the 808/909 drums and percussion, the sweeping filters and analog minimal bass lines. These are the classic sounds that form the foundation for the energy required by my world of automatons in Robotica. Ony Technically, Robotica is only the second original artist full-length release for The Beat Club. The first album, Paris, contains the singles Security, Dreams Were Made To Be Broken, X, and Transamerica, among others. Original tracks were also featured on the labels compilations, Electrobeatintroduction and ElectrobeatMusica Futurista. These are available in CD or download versions directly from the Electrobeat web site. Also available at the Electrobeat web site are other recordings by The Beat Club released under the project names of Fuzzy Logic, Toys For The Revolution, Santa Fe and Urban Select. All tracks can be listened to in their entirety as mono MP3s. All releases are available for purchase as CDs or for download as high quality MP3s.

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