

Unicist Strategy For Business Architects - Peter Belohlavek

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Unicist Strategy for Business Architects provides the fundamentals that are needed to design and develop businesses. This book is about how the mind of a strategist can influence reality in the business world. It will give you access to the basic laws of business, the structural characteristics of strategists and the ways to avoid the building of parallel realities that drive to failure and defeat. It is part of the Unicist Architecture Collection of Peter Belohlavek, which synthesized the structural-functionalist approach to business architecture. This book covers, among other subjects: the unicist approach to strategy, the mind of the strategist: the strategic attitude, the strategic ideology, the strategic action, the basic laws of Unicist Business Strategy, Fears: the strategy killers, limits of the possibilities for strategy building, responsibility avoidance: the anti-strategic approach and the antidote to anti-strategies. It provides the fundamentals to understand and respect the nature of the strategist to build and implement successful strategies. Author: Belohlavek, Peter Publisher: Blue Eagle Group Illustration: N Language: ENG Title: Unicist Strategy for Business Architects Pages: 00000 (Encrypted PDF) On Sale: 2011-09-08 SKU-13/ISBN: 9789876510509 Category: Business & Economics : General Category: Business & Economics : Development - Business Development Category: Business & Economics : Management - General

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