

Finanzierungseffekte Im Konzern - Elena Malykhina

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Konzerne sind in vielfacher Hinsicht Gegenstand betriebswirtschaftlicher Forschung. Rentabilitäts- und Risikoeffekte laufen in anderen Formen und damit mit anderer Wirkung ab, als dies im Einzelunternehmen der Fall ist. Vor allem ist es die Struktur des Unternehmensverbundes, die den Komplexitätsgrad der finanzwirtschaftlichen Wirkungsbeziehungen determiniert. Hierbei steht zunächst die Frage der finanzwirtschaftlichen Hebelwirkung und des hiermit in engem Zusammenhang stehenden Kapitalstrukturrisikos im Mittelpunkt der Betrachtungen. Da bestimmten Konzernstrukturen regelmäßig gewählte und somit zweckmäßige Organisationsformen zugrunde liegen, stellt denen das finanzwirtschaftliche Spezifikum zugleich ein bedeutendes Handlungspotential zielgerichteter Unternehmenspolitik dar. Diese Fragen werden auf der Grundlage des finanzwirtschaftlichen Leverage-Effekts untersucht. Dieses Gestaltungspotential zu erfassen, analytisch aufzubereiten und damit transparent zu machen, ist die Aufgabe und Ziel der Arbeit.

Studienarbeit aus dem Jahr 2002 im Fachbereich Wirtschaft - Bank, Börse, Versicherung, Note: 2,0, Universität Hohenheim (Lehrstuhl für Bankwirtschaft und Finanzdienstleistungen), Sprache: Deutsch. Author: Malykhina, Elena Publisher: GRIN Verlag Illustration: N Language: GER Title: Finanzierungseffekte im Konzern Pages: 00047 (Encrypted PDF) On Sale: 2004-01-01 SKU-13/ISBN: 9783638309936 Category: Business & Economics : Industries - General

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